

Roland Krüger

as of 1 March 2013 President of BMW Group Germany



30 September 1965	born in Munich, Germany
1987 – 1992	Study of Industrial Design at the University of Applied Science in Munich, Germany Diploma Designer FH, Diploma in Industrial Design and Transportation Design
1992 – 1994	Designer Mitsubishi Motors (Research and Development), Germany/Japan
1994 – 1997	Senior Designer Mercedes-Benz/Swatch JV, smart, Germany/Switzerland
1997 – 1998	MBA studies at INSEAD (Institut Européen d'Administration des Affaires), Fontainebleau, France Master of Business Administration (MBA)
1998 – 2000	Product Manager (Central Marketing) BMW Group Munich
2000 – 2002	Team Leader, Product and Price Planning (Sales Region Asia-Pacific, Africa, East Europe) BMW Group Munich
2002 – 2004	Head Regional Marketing (Sales Region Asia-Pacific, Africa, East Europe) BMW Group Munich
2004 – 2008	Managing Director BMW Asia Pte Ltd, Singapur
1st January 2009 – 30 th September 2012	President & Representative Director, BMW Japan Corp.
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