BMW Canada Inc.

a BMW Group Company

BMW Canada Inc.

une compagnie

du BMW Group

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Media Information

March 1, 2013

BMW Group Canada reports February 2013 sales results.

Richmond Hill, ON. BMW Group Canada (BMW and MINI brands combined) reported monthly sales of 2,293 units in February 2013, up 5.1 per cent compared to February 2012.

**BMW.**

The BMW brand reported sales of 1,957 units in February 2013, up 6.1 per cent compared to February 2012. This success is highlighted by robust sales of the BMW 1 Series and BMW X3, totaling a 363% and 105.3% increase respectively compared to February 2012.

**MINI.**

MINI reported sales of a total of 336 units in February, matching the units sold in February 2012.

**Motorrad.**

BMW Motorrad Canada recorded sales of 65 motorcycles in February, an increase of 4.84 per cent over February 2012. Year-to-date, a total of 105 motorcycles have been sold representing a decrease of 11.7% compared to the same period last year.

**BMW Group in Canada**

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 44 BMW automobile retail centres, 20 BMW motorcycle retailers, and 29 MINI retailers represents the BMW Group across the country.

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**For more information, please contact:**

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