BMW Canada Inc.

a BMW Group Company

BMW Canada Inc.

une compagnie

du BMW Group

Head Office/

Siège social

50 Ultimate Drive

Richmond Hill, Ontario

Canada

L4S 0C8

Telephone/

Téléphone

(905) 683-1200

Internet

www.bmw.ca

www.mini.ca

Media Information

April 2, 2013

BMW Group Canada reports March 2013 sales results.

Richmond Hill, ON. BMW Group Canada (BMW and MINI brands combined) reported sales of 3,491 units for the month of March, an increase of 8.9 per cent compared to March, 2012. The Group has sold a total of 7,595 units year-to-date, marking a 5 per cent increase over the same period in 2012.

**BMW.**

The BMW brand reported sales of 3,002 units in March 2013, an increase of 10.2 per cent compared to March 2012. On the year, 6,560 retails have been reported, resulting in an increase of 5.6 per cent over last year.

**MINI.**

The MINI brand reported 489 units in March, a 1.9 per cent increase over March 2012. Year-to-date, a total of 1,035 units have been sold representing an increase of 1.8 per cent over last year.

**Motorrad.**

BMW Motorrad Canada recorded sales of 150 motorcycles in March, a decrease of 10.2 per cent compared to March 2012. Year-to-date, a total of 255 motorcycles have been sold representing a decrease of 10.8 per cent compared to the same period last year.

**BMW Group in Canada**

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 44 BMW automobile retail centres, 20 BMW motorcycle retailers, and 29 MINI retailers represents the BMW Group across the country.

-30-

**For more information, please contact:**

Frank Strebe, Director, Corporate Communications

BMW Group Canada

905-428-5005 / frank.strebe@bmwgroup.ca

Rob Dexter, Product and Technology Specialist

BMW Group Canada

905-428-5447 / robert.dexter@bmwgroup.ca