



Media Information
April 10, 2013

BMW places 23rd on 2013 Best Workplaces in Canada list

BMW Group Canada awarded 23rd of the Top 50 in the “Large and Multinational” category

Richmond Hill, ON. BMW Group Canada has been named one of the Top 50 Best Workplaces in Canada in 2013 by the Great Place to Work Institute Canada. The Group has placed 23rd in the category of “Large and Multinational” companies which celebrates companies that have at least 1,000 employees in Canada or worldwide. Over three hundred nominees participated in this year's selection. Ryan Puskas, Director of Human Resources shared his reaction to the award. “This recognition is especially significant because it is based on our Associates’ feedback. Our company is as strong as its people and BMW Group Canada is proud to have a welcoming and friendly culture that fosters engagement, growth and lasting success.”

Jose Tolovi Neto, Managing Partner at Great Place to Work Institute Canada explained why BMW Group Canada received the prestigious award. “Great Place to Work Institute would like to recognize and congratulate BMW Group Canada for its success in creating a great workplace culture. BMW Group has been ranked on our 2013 list because employees told us they trust management, have pride in their jobs and enjoy the people they work with. Employees at BMW Group care about their work, their organization, and their community.”

This award helps illustrate why BMW Group Canada is the number one premium automotive manufacturer in Canada. It also shows that The Group is a leading performer in creating relationships with its Associates that are based on a high level of mutual trust, ensuring a positive workplace environment. BMW Group Canada continues to elevate its success as a leading manufacturer in the automotive industry and this success is fueled by the drive and initiative that every Associate applies to their everyday involvement in the company.

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BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 44 BMW automobile retail centres, 20 BMW motorcycle retailers, and 29 MINI retailers represents the BMW Group across the country.

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