



Media Information

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The New 2014 BMW 5 Series Sedan and 5 Series Gran Turismo.

Diesel variant of the 5 Series Sedan expands the new 2014 BMW 5 Series lineup.

Richmond Hill, ON.

Athletic ability, efficiency, compulsive allure, and innovations designed to enhance the driving experience: the BMW 5 Series has always contained the signature ingredients of a best-selling BMW model. Indeed, consistently rising sales figures have fortified its position as a global leader in its class. Now, for the 2014 model year, another new chapter in this impressive success story is poised to begin. Precise modifications to the design, a new inline-6 BMW Advanced Diesel engine for the Sedan, and additions to the range of available equipment all raise the appeal of the BMW 5 Series family a notch higher.

The enhanced, 2014 BMW 5 Series Sedan and 5 Series Gran Turismo will go on sale in Canada in August, 2013 with MSRPs, respectively, of:

528i Sedan	-	\$54,600
528i xDrive Sedan	-	\$58,950
535i xDrive Sedan	-	\$66,650
535d xDrive Sedan	-	\$68,150
550i xDrive Sedan	-	\$76,750
ActiveHybrid 5	-	\$71,150
535i xDrive GT	-	\$71,900
550i xDrive GT	-	\$81,900

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Design: Developing the Five's signature sporty character.

Fresh contour lines for the surround of the BMW kidney grille and newly structured lower air intakes reinforce the sporty appearance of the 2014 BMW 5 Series Sedan. The accentuated width of the rear end is underlined by an extra crease in the apron, as well as slim, sharply contoured and therefore more striking rear lights.



The 2014 BMW 5 Series Gran Turismo receives a modified front apron exuding presence and solidity. Its redesigned rear end creates a longer and lower visual impression. A three-dimensional surface design for the area around the license plate holder and a chrome strip in the rear apron add further depth to its dynamic character.

Xenon Adaptive headlights continue as standard on all 5 Series models, while Adaptive LED Headlights join the options list for 2014. Elsewhere, the side indicator lights are now integrated into the exterior mirrors. Also new in the BMW 5 Series are the Luxury Line, Modern Line and M Sport packages, containing select design and equipment features. Leather seating is now standard on all but the 528i RWD model.

Functionality and premium allure at a new level.

New details lend further refinement to the premium impression of the new BMW 5 Series' interior and a new layer of functionality. The Central Display of the standard iDrive operating system is now bordered in the Sedan by chrome trim. The storage compartments and cup holders in the center console of these models now have increased capacity.

A revised rear section increases the luggage capacity of the new BMW 5 Series Gran Turismo by 60 litres to 500 litres. New exterior paint colors, light-alloy wheels, upholstery colors and interior trim elements for all BMW 5 Series models enhance their appeal and increase the scope for individualization.

Engines: more power, now with BMW Advanced Diesel option.

The introduction of the 2014 BMW 5 Series family also heralds an expansion of its engine range. The BMW 535d xDrive has been added as BMW's latest diesel variant in Canada. Its inline-6 BMW Advanced Diesel engine with BMW TwinPower Turbo technology produces 255 horsepower at 4,000 rpm and a formidable 413 lb-ft of torque from 1,500 – 3,000 rpm (preliminary figures). Simultaneously, the new BMW 535d Sedan records impressive fuel efficiency in the EU test cycle of 4.5 liters per 100 kilometers and CO2 emissions of 119 grams per kilometer. Natural Resources Canada fuel economy figures will be available closer to the on-sale date. BMW's xDrive intelligent all-wheel drive system is also available on the new 535d Sedan.



The top-of-the-line engine of the new BMW 5 Series Sedan is an updated V-8 with BMW TwinPower Turbo technology and BMW's Valvetronic throttle-less intake technology, developing a formidable 445 horsepower and 480 lb-ft of torque.

The 5 Series chassis technology – which includes a double-wishbone front axle, integral rear axle and Servotronic variable power steering function – has been honed to deliver an unrivalled balance between sporty performance and ride comfort. The BMW 5 Series Gran Turismo comes with standard air suspension, including automatic self-leveling at the rear axle. The Driving Experience Control switch on the center console is standard on all models.

Brake Energy Regeneration, the Auto Start-Stop functionality and ECO PRO mode, the suite of standard-fitted BMW EfficientDynamics technologies now also includes a coasting mode (which disengages the powertrain while coasting), and the ECO PRO Route function, which can be selected via the Navigation system. Additionally, updated aerodynamics is a key factor in the latest advances made by the engineers in the area of fuel efficiency.

More innovative than ever: BMW ConnectedDrive.

The galaxy of innovations on the options list borne by BMW ConnectedDrive technology allows the 2014 BMW 5 Series family to underline its leadership in the areas of connectivity, infotainment, convenience, and safety. For example, the function of the optional Comfort Access system, which allows the tailgate to be opened hands-free, has been extended to include a closing mechanism, which means that a movement of the foot under the rear apron can now be used to prompt the tailgate to close as well as open.

In addition, the 2014 BMW 5 Series offers customers a new rear-seat entertainment system with tablet-style displays, a Harman Kardon Surround Sound system and a new version of the ambient light option with a facility which allows the interior lighting to be alternated in tone between orange and white.

The range of BMW ConnectedDrive business solutions and driver assistance systems is more advanced and richer in variety than ever. The BMW 5 Series enables a scope of intelligent connectivity unique in the marketplace, allowing it to set the benchmark for in-car use of office applications.



Alongside the globally unrivalled Concierge Service for hotel reservations and a selection of other services, BMW ConnectedDrive also offers an unusually extensive suite of office functions, including internet-based services. The dictation function, for example, provides a convenient way of entering text for SMS messages and emails during a journey. The array of search, travel, office and social media services can be accessed via the car's integrated SIM card or the customer's smartphone. And Online Entertainment sees BMW bringing internet-based flat rate music services directly into the car.

iDrive4.2: Now with touchpad.

The optional iDrive4.2 Navigation system makes use of an optimized menu display and allows access to Advanced Real Time Traffic Information. A new iDrive rotary controller with an integrated touchpad allows the input of characters for destinations, phone numbers, and other functions within the iDrive4.2 operating system.

BMW 5 Series: A success story.

A global bestseller, winner of a string of comparison tests and "Germany's favourite car" – the BMW 5 Series represents a quite unique success story. Its sales figures, the verdicts of experts and the response of the public make a compelling narrative. And now the BMW 5 Series Sedan and BMW 5 Series Gran Turismo are preparing to build on their standout presence in the world's car markets with the help of cutting-edge technological innovations and sensitively modified design features.

The introduction of the 2014 BMW 5 Series provides the latest highlight in the development of the company's longest-serving model family; the BMW 5 Series has been a fixture in the BMW portfolio since 1972 – longer than any other current model. It didn't take the 5 Series long to establish itself as a paragon of driving pleasure and aesthetic appeal in its segment. And today it can add efficiency and innovation to the list of disciplines in which it leads the way in the executive car market.

The BMW 5 Series Sedan currently rolling off the assembly line is the sixth-generation model. A harmonious balance between sporty flair and elegance has been a defining feature of the four-door variant since it first made the leap from the drawing board to the road and went on to become the most popular executive car in one market after the next. The BMW 5 Series Gran Turismo, unveiled in 2009, has seen BMW introduce drivers to an all-new type of car. Its extravagant design represents the expression of sports performance, luxurious long-distance comfort and versatility.



Global market leader: BMW 5 Series defends leading position.

To date, over 6.6 million BMW 5 Series cars have left the factory. And the current BMW 5 Series is in excellent shape to surpass the record set by the highly successful last two generations, each of which sold in excess of 1.4 million units. A total of more than one million units of the current BMW 5 Series Sedan have been delivered to customers since the sales launch of the 5 Series in March 2010. No other generation has bettered these sales figures over such a short period of time.

The BMW 5 Series defended its leading position as the best-selling car in its class in supreme style once again last year, further extending its upward curve of constantly rising sales figures since its market launch.

Acclaim: BMW 5 Series top ratings, design awards.

The quality and popularity of the BMW 5 Series are reflected in the host of prizes and distinctions awarded to the members of the model family around the world. In early 2013 the BMW 5 Series secured class victory – for the third year in succession – in the readers' survey "The Best Cars" conducted by the German motoring magazine "auto, motor und sport". This success came not long after the BMW 520d EfficientDynamics Edition with BMW BluePerformance technology had been voted "Car of the Future" and awarded the ADAC automobile association's "Yellow Angel". The BMW 5 Series as a whole had been named "Germany's favorite car" in the same competition in 2011.

In addition to the red dot award, iF Product Design Award and Design Award of the Federal Republic of Germany, the BMW 5 Series has also picked up a notable collection of international distinctions in recognition of its successful exterior design. Beyond these, the BMW 5 Series has been voted "Car of the Year", "Best Car", "Premium Car of the Year", "Family Car of the Year" and "Executive Car of the Year" in various countries.

This broad spread of qualities has been recognized with a swathe of impressive ratings elsewhere as well. German car journal "Auto Bild" crowned the BMW 525d Touring "Value Champion 2012" on account of its high value retention in the used car market. The title had been awarded to the BMW 520d Sedan the previous year. And the BMW 5 Series emerged from both the Euro NCAP and the US NCAP crash tests with the highest rating of five stars. It was also the first vehicle to achieve a 100 per cent score in the Safety Assist category of the Euro NCAP crash tests.

**Design and body.**

Instantly captivating and compelling, the aesthetic qualities of the BMW 5 Series models have secured sales success around the globe and a wealth of awards and distinctions. “We haven’t completely redesigned the BMW 5 Series, we’ve just given its character a slightly sharper sporty edge,” says exterior designer Won Kyu Kang, describing the modifications made to the BMW 5 Series Sedan.

Sporty elegance is the identity of the BMW 5 Series Sedan. Its design is defined by the hallmark BMW proportions created by a long hood, long wheelbase, short overhangs and set-back passenger compartment. At the front end, additional contour lines for the BMW kidney grille surround and the restructured lower air intake accentuate the car’s sporty appearance. All the variants of the new BMW 5 Series model family are fitted with xenon headlights as standard.

Joining the options list on the new 5 Series models are Adaptive LED Headlights. Here, both the low and high beams are generated by LED units positioned on horizontal ribs in the center of the two light rings, which are leveled off at the bottom. Sweeping chrome inserts with engraved BMW lettering add the finishing touches to the distinctive and extremely high-class appearance of the Adaptive LED Headlights. The side indicators are now integrated into the exterior mirrors on all 2014 BMW 5 Series models. And the Sedan has newly structured rear lights with particularly thin and strikingly contoured LED light strips. These lights and an additional crease in the rear apron emphasize the wide track of the Sedan.

The 2014 BMW 5 Series Gran Turismo combines signature BMW proportions with an innovative body concept. The elegantly stretched coupé roofline, four doors with frameless windows and a high-opening tailgate exude sporty intent, luxurious long-distance comfort and extensive variability. Carefully targeted modifications to the car’s design shine an even brighter spotlight on its unmistakable character, which meets the highest standards across an extremely wide spectrum.

A new air intake highlights the powerful presence of the BMW 5 Series Gran Turismo’s front end. The tailgate, meanwhile, has been extended aft and gives the roofline’s transition into the rear an even more harmonious appearance. All of which allows the car as a whole to cut a lower-slung and dynamically stretched figure. These sharpened contours have also had a positive effect on the trunk capacity of the new BMW 5 Series Gran Turismo, which has been increased by 60 litres to 500 litres.



Horizontally structured and three-dimensional surfaces play a defining role in the new look of the rear end. Vibrant light and shade effects around the license plate mount, a dynamically sweeping crease extending into the flanks and a chrome trim strip in the rear apron give the tail end a lighter and sportier feel. This impression is reinforced by the new outline of the two-section rear lights. Their horizontal layout is accentuated internally by a light design distilled into two LED light strips.

Interior.

New details inside the 2014 BMW 5 Series provide a refined impression and increased functionality. In all models the Central Display of the iDrive operating system is now bordered by high-quality chrome trim strips. The storage compartments and cup holders in the center console of the Sedan now have increased capacity.

Generous levels of space, exquisite materials and high-quality workmanship all contribute to the premium ambience characteristic of the BMW 5 Series model family, as do exclusive interior design details like the standard iDrive and the black-panel technology of the instrument cluster and automatic climate control system's display.

The iDrive controller with the now standard Navigation system (standard on all models except the 528i) now features a touchpad surface allowing character recognition. For example, a destination can be programmed into the Navigation system by spelling out the desired address using finger movements on the touchpad surface. The existing "rotary speller" in the Central Display may also still be used, and the driver can alternate freely between the two operating methods while entering a command. Voice Command may also be activated from the touchpad.

BMW 5 Series Gran Turismo.

The BMW 5 Series Gran Turismo offers an unmatched blend of luxurious long-distance comfort and versatility, fusing the imposing elegance of a Sedan with the variable-usage interior of a Sports Wagon model and the versatility of a Sports Activity Vehicle. Its seating position – slightly raised to a height somewhere between that offered by a sedan and an SAV – allows particularly comfortable entry and exit. Rear passengers can enjoy legroom and headroom normally the preserve of luxury cars. The rear seats slide forward by 73 millimeters and the angle of their backrests can be adjusted through 33 degrees. When released from its locked position, the partition behind the rear seats follows the longitudinal movements of the seats, allowing trunk capacity to grow from 500 to 650



litres. The partition and rear seat backrests can be split 40 : 20 : 40. Folding down all the elements and moving the rear seats all the way forward allows the Gran Turismo to reveal its maximum 1750 litres of load capacity. To load items into the trunk, one can either open the full, high-opening tailgate or a separate trunk lid below the rear window. Similarly to a sedan, this smaller opening allows access to the load area without disturbing rear seat passengers.

Automatic tailgate operation comes as standard on the BMW 5 Series Gran Turismo and is also available as an option for the BMW 5 Series Sedan. The function of the optional Comfort Access system that allows the tailgate to be opened hands-free has been extended – for all members of the new BMW 5 Series model family – to include a closing mechanism, which means that a movement of the foot under the rear apron can now be used to prompt the tailgate to close as well as open. After unloading items from the luggage compartment, customers can also close the tailgate without having to put down the items they're holding.

New to the BMW 5 Series: BMW Lines.

2014 BMW 5 Series customers can choose from a wide selection of exterior paint colors. New additions to the range – and available for all models – are Calisto Grey metallic, Jatoba metallic, Mineral White metallic and Glacier Silver metallic. New variants have also been added to the line-up of optional light-alloy wheels.

Exclusively composed BMW Lines are now available for the first time to all members of the new BMW 5 Series model family as an alternative to standard specification. Customers can choose between the Luxury Line, the Modern Line and the M Sport package, which shine the spotlight on selected facets of the car's character to great effect. All Lines also include the option to upgrade to luxurious Nappa Leather upholstery at no additional charge.

The Luxury Line exudes a high level of elegance and exclusiveness thanks to a carefully assembled selection of further particularly high-class features for the exterior and interior. The chrome finish of the trim bars in the outer sections of the lower air intake, the fronts of the black kidney grille slats, the window recess finishers, the trim strip in the rear apron and the exhaust tips all add gleaming touches. Leather upholstery with exclusive stitching, a black sports leather steering wheel and interior trim strips in exquisite Fine-line anthracite wood create a particularly refined interior ambience.



The Modern Line displays a strikingly contemporary and dynamic edge. The air intake bars, kidney grille slats, rear trim strip and exhaust tips come in matt chrome, and the instrument panel and sports leather steering wheel can be specified as an option in the light color shade Oyster. Interior trim strips in dark Pearl and exclusive stitching for the leather upholstery ensure the interior creates an eye-catching impression.

All variants of the new BMW 5 Series can also be ordered with an M Sport package, which now features a new M steering wheel, LED fog lights and no-charge Nappa Leather upholstery to further increasing the scope for individualization.

Powertrain and Chassis.

The engine is the heart of every BMW. The new BMW Advanced Diesel 535d Sedan model, additional availability of xDrive intelligent all-wheel drive, and an even more powerful and fuel efficient V-8 join the action for 2014. The line-up for the new BMW 5 Series Gran Turismo is comprised of two gasoline engines.

The cutting-edge chassis technology underpinning the 2014 BMW 5 Series family delivers a balance of dynamic performance and ride comfort without peer. The BMW 5 Series Gran Turismo is also fitted as standard with automatic self-leveling air suspension at the rear axle.

Among the options available for all members of the BMW 5 Series family are the Integral Active Steering and Adaptive Drive systems, which no other model in this segment offers. Enhancements of acoustic and suspension comfort in the BMW 5 Series Gran Turismo, meanwhile, lend even further emphasis to its role as a supreme long-distance specialist.

A new diesel engine for the Sedan.

BMW TwinPower Turbo technology ensures an exemplary balance of driving pleasure and fuel consumption across the engine range. In the new diesel engine, which powers the BMW 535d xDrive Sedan, this package of technology consists of a variable-geometry turbocharger and high precision direct fuel injection with solenoid valve injectors. The 3.0-liter engine develops a maximum output of 256 HP, generates peak torque of 413 lb-ft.

The new generation of the V-8 engine with BMW TwinPower Turbo technology for the BMW 5 Series model family takes to the stage armed with a 10 percent rise in output yet also significantly



reduced fuel consumption. Found under the hood of the BMW 550i Sedan and BMW 550i Gran Turismo, it now also combines its two twin-scroll turbochargers and high precision direct fuel injection with BMW's Valvetronic throttle-less intake valve control. The engine generates 445 horsepower and maximum torque of 480 lb-ft from its 4.4-liter displacement. The new BMW 550i Sedan, for example, roars from 0 to 60 mph in just 4.6 seconds.

The 2014 BMW 535i Sedan and 535i Gran Turismo retain BMW's multi-award-winning "N55" 3.0-liter inline-6 engine with 300 hp and 300 lb-ft of torque. An award winning BMW TwinPower turbo four-cylinder gasoline engine is retained for the 2014 BMW 528i Sedan.

All BMW 5 Series models receive the extremely fast and precise, not to mention extraordinarily efficient, 8-speed automatic transmission provided as standard equipment. The 8-speed automatic now comes with a coasting function and can also be ordered with Sport Automatic shift paddles on the steering wheel. The Sport Automatic option for MY 2014 stands out with impressive shift dynamics and now includes Launch Control.

Driving Experience Control.

The fine-tuning carried out on the chassis for the 2014 BMW 5 Series models makes for an even more assured conversion of engine power into dynamic performance and ride comfort. Both the double-wishbone front axle and the rear axle are made largely of aluminum. They allow the spring and damper systems to respond with great precision to inconsistencies in the road surface and ensure optimum road holding at all times. The overall result is a balance between sporty ability and ride comfort that no rival can better. What's more, the car's set-up can be adapted to suit individual needs or the driving situation at hand using the standard equipment Driving Experience Control switch on the center console. Pressing the button changes the driving mode, altering the responses of the accelerator and steering, as well as – if so equipped – the shift characteristics of the automatic transmission and the settings of the electronically controlled dampers.

The optional car's driving characteristics are further enhanced by the Adaptive Drive system, which includes Active Roll Stabilization and Dynamic Damper Control. Electronically controlled anti-roll bars help to reduce the car's body roll through quickly taken corners and in sudden changes of direction, for example.



BMW Group in Canada

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The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of approximately 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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