

BMW GROUP Corporate Communications

Media Information September 20, 2013

Mariana Castillo Deball wins the Preis der Nationalgalerie für junge Kunst 2013 – The Preis der Nationalgalerie für junge Filmkunst goes to Victor Orozco Ramirez

BMW as exclusive partner

Berlin. On the evening of September 19, 2013, the winners of the Preis der Nationalgalerie were announced. Mariana Castillo Deball wins the Preis der Nationalgalerie für junge Kunst 2013. Victor Orozco Ramirez is awarded the Preis der Nationalgalerie für junge Filmkunst.

The jury for the Preis für junge Kunst, Okwui Enwezor (Haus der Kunst, München), Luis Pérez-Oramas (Museum of Modern Art, New York), Kitty Scott (Art Gallery of Ontario), Udo Kittelmann and Gabriele Knapstein (both Nationalgalerie, Berlin) decided to award the prize to Mariana Castillo Deball.

An important change this year is that the award consists of a solo show of the work of the prizewinner in the forthcoming year at one of the locations of the Nationalgalerie.

Jury statement:

"The Jury looked and thought carefully about the work of the four nominees. We appreciated the seriousness of purpose and conceptual clarity of each project. The Jury based its decision specifically on each contribution to the exhibition along with the arc of the artists' development. Mariana Castillo Deball's work convinced us as it hinges on the significance of the world of contact. Her work explores the discourses of archaeology, anthropology, and museology through the perspective of the long durée. Mariana Castillo Deball's concerns with history have contemporary resonance."

Maximilian Schöberl, Head of BMW Group Corporate Affairs: "We congratulate Mariana Castillo Deball and Victor Orozco Ramirez for being awarded the Preis der Nationalgalerie 2013. Best wishes as well to all artists and curators that were involved this year. BMW is delighted to again extend our commitment to this longterm partnership."

This year is also the second time the Preis der Nationalgalerie für junge Filmkunst is awarded. Victor Orozco Ramirez was chosen as the winner from a shortlist of seven films by Tobias Berger (M+, Museum for Visual Art, Hongkong), Henriette Huldisch (Nationalgalerie, Berlin), Matthias Mühling (Lenbachhaus, Munich), Anno Saul and Ina Weisse (both Deutsche Filmakademie).

Firma Bayerische Motoren Werke Aktiengesellschaft

Postanschrift BMW AG 80788 München Beginning September 19, Ramirez' prizewinning film Reality 2.0, 2012 (Digital, color, sound, 11 min.) will be shown for almost a four-month period in a special projection space at Hamburger Bahnhof, making it accessible to a broader public. The film prize is a monetary award of 10,000 Euros.

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The Preis der Nationalgalerie für junge Kunst is made possible by the Verein der Freunde der Nationalgalerie and supported by the long-term partner BMW.



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Thema

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2 Seite

Duration of the exhibition

August 30, 2013 – January 12, 2014 Hamburger Bahnhof – Museum für Gegenwart Invalidenstr. 50-51 10557 Berlin

Further information and visual material to download, visit:

www.preis2013.de

BMW's Cultural Commitment

For over 40 years now, the BMW Group has initiated and engaged in more than 100 cultural partnerships worldwide. The focus of this long-term commitment to culture is modern and contemporary art, jazz and classical music as well as architecture and design. BMW has worked with artists such as Gerhard Richter, Andy Warhol, Roy Lichtenstein, Olafur Eliasson, Jeff Koons, Zubin Metha, Daniel Barenboim and Anna Netrebko and commissioned architects such as Karl Schwanzer, Zaha Hadid and Coop Himmelb(I)au. In London, BMW in partnership with the London Symphony Orchestra, hosts the BMW LSO Open Air Classics, a yearly live concert free of charge in Trafalgar Square, and supports Frieze Art Fair. The BMW Group takes absolute creative freedom in all the cultural activities it is involved in for granted - as this is just as essential for groundbreaking artistic work as it is for major innovations in a successful business.

Further information: www.bmwgroup.com/culture and www.bmwgroup.com/culture/overview

The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees. The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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