

**Media Information**

December 3, 2013

**BMW Group Canada reports November 2013 sales results.**

**Richmond Hill, ON.** BMW Group Canada reported sales of 3,551 units for the month of November, an increase of 19.2 per cent over November 2012. Year-to-date, the Group has sold a total of 34,543 units, representing a slight decrease of 1.3 per cent over the same period in 2012.

“With sales of 3,082 new BMW’s and an increase year-over-year of +22%, this was our best-ever November. Demand for the recently launched all-new 2014 X5 SAV, 4 Series Coupé and 3 Series Gran Turismo has been strong, helping us achieve not only an excellent November but also ensuring that BMW Canada is poised to have another record year of sales.” stated Eduardo Villaverde, President and CEO of BMW Canada.

**BMW reports best-ever November.**

The BMW brand reported sales of 3,082 units in November, an increase of 22.3 per cent compared to November 2012. Year-to-date, 29,154 retails have been reported, remaining virtually unchanged from the same period last year.

**MINI.**

The MINI brand reported 469 units in November, an increase of 2.4 per cent over November 2012. Year-to-date, a total of 5,389 units have been sold representing a decrease of 7.7 per cent compared to last year.

**Motorrad reports best-ever November.**

BMW Motorrad Canada recorded sales of 84 motorcycles in November, an increase of 33.3 per cent compared to November 2012. Year-to-date, a total of 1,892 motorcycles have been sold representing an increase of 12.9 per cent compared to the same period last year.

**BMW Group in Canada**

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned

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Canada

**Corporate Communications**



BMW Motorcycles. A total network of 45 BMW automobile retail centres, 20 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

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**For more information, please contact:**

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