



### Media Information

March 6, 2014.

#### **The 2015 BMW ALPINA B6 xDrive Gran Coupé.**

ALPINA's unique blend of super-high performance and individuality in a stunningly beautiful 6 Series Gran Coupé body and featuring xDrive.

**Richmond Hill, ON.** BMW Canada is pleased to announce the launch of the new BMW ALPINA B6 xDrive Gran Coupé. The 2015 BMW ALPINA B6 xDrive Gran Coupé will make its North American debut at the New York International Auto Show in April and will go on sale in Canada in spring of 2014 with a base MSRP of \$132,900.

The BMW ALPINA B6 xDrive Gran Coupé delivers exceptional acceleration, sprinting from 0 to 100 km/h in only 3.9 seconds. The 540-horsepower and 540 lb-ft output of the 4.4-liter ALPINA Bi-Turbo V8 is channeled through an 8 speed Sport Automatic Transmission with ALPINA Switch-Tronic and BMW's xDrive intelligent all-wheel drive system.

A carefully tuned high performance stainless steel ALPINA exhaust system with twin elliptical tailpipes resonates with a deep but unobtrusive exhaust note.

Electronic Damping Control and Active Roll Stabilization technology work together with the fully variable torque distribution of the xDrive intelligent all-wheel drive system. The seamless integration of chassis and powertrain enables agile and neutral driving dynamics that meet the highest demands for sportiness, comfort and all-weather traction. The BMW ALPINA B6 xDrive Gran Coupé impresses not only through its effortless and confident super-high performance, but also with its finely balanced handling and smooth refinement.

#### **Elegant and functional aerodynamic design**

Typical ALPINA design features blend stylishly into the elegant lines of the B6 Gran Coupé, accentuating its dynamic and powerful appearance. The delicate and refined 20" ALPINA CLASSIC 21-spoke wheels complement the long and smooth contours of the B6 Gran Coupé.

As beautiful as the ALPINA design features are, the aerodynamic elements are also fully functional. The front apron with integrated, slightly protruding splitter elements directs airflow over and around the body rather than underneath the vehicle and thus contributes to increased high speed aerodynamic stability.

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The front apron was carefully designed to provide sufficient airflow for the cooling needs of the powertrain, directing air to the intercooler, as well as to the different heat exchanger elements for coolant and oil. The 375 mm diameter front brake rotors and the 345 mm diameter rear brake rotors benefit from NACA ducts at the front of the underbody to direct cold air towards them.

### **Handcrafted interior with the finest materials**

The ALPINA exclusive LAVALINA leather is used to cover the hand stitched steering wheel, door sill trims are highlighted with an illuminated ALPINA logo and exclusive ALPINA Myrtle wood or Piano Black trim finishes are available.

A wide range of individualization possibilities are available for ALPINA customers. The BMW Individual and the ALPINA equipment ranges are available to create a truly unique vehicle using the Gran Coupé body as a canvas for the personal preferences of BMW Alpina B6 drivers. Exclusive ALPINA exterior colors available for the BMW ALPINA B6 xDrive Gran Coupé include ALPINA Blue and ALPINA Green.

### **The ALPINA factory**

As is the case with every other BMW ALPINA vehicle, the B6 Gran Coupé body is manufactured in the BMW 6 Series factory (Plant Dingolfing) and hand finished with select ALPINA powertrain components and interior equipment at the ALPINA factory in Buchloe, Germany. This production sequence extends the production schedule by approximately two weeks.

The BMW ALPINA B6 xDrive Gran Coupé is available as a special order vehicle with capacity-limited production. European Delivery at the BMW Welt delivery center in Munich is available for the BMW ALPINA B6 xDrive Gran Coupé



### **BMW Group in Canada**

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 45 BMW automobile retail centres, 20 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

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