

BMW Group Corporate Communications

Information

Recipient(s)
Department/From Electronic Media / Marc Thiesbürger
Telephone 089 / 382 - 59317
Fax 089 / 382 - 7051137
e-mail Marc.thiesbuerger@bmw.de
Copy to
Date 20.04.2014
Subject **SATELLITE Details Beijing Auto Show 2014.**

Munich. Please find the iframe details of the BMW Group Press Conferences at the Beijing Auto Show 2014 as follows:

Agenda 20.04.2014

04:00 – 04:20 CEST
(10:00 – 10:20 a.m. Beijing local time)

BMW Group Press Conference – **LIVE**

07:00 – 07:30 CEST
(1:00-1:30 p.m. Beijing local time)

MINI Press Conference – **LIVE**

The player can be integrated into any size, in the size specification. Please consider only the 16:9 aspect ratio. Example of integration with the size of 800 x 450 pixels:

EN Version

```
<iframe width="800px" height="450px" src="http://player.gl-systemhaus.de/BMWGroup/peking2014/" scrolling="no" marginheight="0" marginwidth="0" frameborder="0"></iframe>
```

Highlights of the BMW Group Press Conferences and the model highlights also at:

www.live.bmwgroup.com and www.press.bmwgroup.com!

Company
Bayerische
Motoren Werke
Aktiengesellschaft

Postal address
BMW AG
80788 München

Office address
BMW Haus
Petuelring 130

Telephone
Switchboard
+49 89 382-0

Fax
+49 89 382-25858

Internet
www.bmwgroup.com

