



Press release
25 April 2014

Creative visionaries: MINI Paceman Adventure.

Apprentices at the BMW Plant in Munich pick-up the spirit of MINI with a unique vehicle based on the MINI Cooper S Paceman ALL4.

Munich. A creative collaboration between young apprentices and their instructors at the BMWs plant in Munich and Dingolfing has produced a completely unique vision for MINI. Choosing the MINI Cooper S Paceman as their base model, the students transformed the car into a two seater with a pickup style cargo area. The powerful turbocharged engine, all-wheel drive ALL4 , a modified suspension and numerous unique features available mean this versatile car is ready for just about anything. The name: MINI Paceman Adventure.

This latest creative vision for the MINI brand demonstrates the level of talent at work amongst the BMW Group's young apprentices. The MINI Paceman Adventure combines the drive technology of the 135 kW/184 hp MINI Cooper S Paceman ALL4 with an innovative two-seater pick-up vehicle concept. The passenger compartment ends behind the front seats where the spacious cargo area for luggage, tools and equipment begins. In addition, a solid roof rack can accommodate a spare wheel.

The MINI Paceman Adventure would be suitable for driving on gravel roads, through muddy tracks or on desert trails. The pickup has the typically MINI short overhangs, a modified chassis with extended ground clearance and much higher front and rear clearance ramps. The snorkel-like roof level air intake means that MINI Paceman Adventure could tackle a challenging river crossing.

Additional lights mounted on the front cross member of the roof rack optimize visibility at night, while special off-road tyres with wide and deep treads

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Datum Press release
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guarantee the perfect traction. The MINI Paceman Adventure features exclusive Jungle Green metallic paintwork.

The MINI Paceman Adventure is a true one-off and there are no plans for series production.

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The BMW Group

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold approximately 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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