



Media Information

June 26, 2014

BMW Motorrad provides owners of 2014 model year BMW R 1200 RT with precautionary information concerning a potential problem with the rear suspension spring strut.

Richmond Hill, ON. BMW Motorrad Canada is notifying all owners of the current R 1200 RT, model year 2014, fitted with the Dynamic ESA option, that there is a potential defect in the rear spring strut. At the present time it cannot be ruled out that the piston rod of the rear spring strut in connection with the Dynamic ESA option could potentially fail.

For this reason, customers have been advised not to ride their motorcycle until further notice. This is a precautionary measure which BMW Motorrad is taking in the interests of customer safety based on a supplier report. To date, there have been no injuries related to this issue. 202 vehicles are affected by this advisory in Canada. A technical campaign is in preparation to replace the affected part, along with an action plan offer to any affected customers.

-30-

BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 45 BMW automobile retail centres, 20 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

BMW Canada Inc.
a BMW Group Company

BMW Canada Inc.
une compagnie
du BMW Group

Head Office/
Siège social
50 Ultimate Drive
Richmond Hill, Ontario
Canada
L4S 0C8

Telephone/
Téléphone
(905) 683-1200

Facsimile/
Télécopieur
(905) 428-5668

Internet
www.bmw.ca
www.mini.ca

For more information, please contact:

Frank Strebe, Director, Corporate Communications
BMW Group Canada
905-428-5005 / frank.strebe@bmwgroup.ca

Rob Dexter, Corporate Communications Product Specialist
BMW Group Canada
905-428-5447 / robert.dexter@bmwgroup.ca