



Media Information

March 3, 2015.

Special Edition joins the MINI lineup in summer 2015.

The MINI Cooper S ALL4 Countryman Park Lane.

Richmond Hill, ON. Located in the London borough of Mayfair, Park Lane is one of the most distinguished addresses in the British capital and the name has lent itself to an exclusive edition of the MINI Cooper in both its classic and current iterations, the classic version in 1987 and the current generation version most recently in 2005.

Now the tradition of naming special edition models after London streets and districts will grace the MINI Countryman for the first time.

The MINI Countryman Park Lane sees its world premiere at the Geneva International Motor Show in March 2015 and will be launched in Canada as a single variant: the MINI Cooper S ALL4 Countryman Park Lane, in July 2015. Pricing will be announced closer to the launch date.

A distinct design and colour concept as well as high-end equipment features ensure the MINI Countryman Park Lane will make a unique statement in the compact segment. The body finish in Earl Grey metallic is combined with the entirely new colour variant Oak Red for the roof and exterior mirror caps, supplemented with optional sport stripes in the same colour for the bonnet, tailgate and lower side sections. The characteristic side turn indicator surrounds in chrome known as side scuttles also comprise an inlay in Oak Red. The MINI Cooper S ALL4 Countryman Park Lane boldly accentuates its athletic character with 18-inch light alloy wheels in Turbo Fan Dark Grey design and the MINI ALL4 Exterior visual package including silver body elements for the front and rear apron as well as the side sills.

Exclusive emblems on the side scuttles and the cockpit surface bear the inscription "Park Lane", as do the entry sills. The interior surfaces in Oxide Silver for the door bezel and cockpit trim and Cross Stripe Grey for the side surrounds of the centre console were also designed exclusively for the Park Lane special edition. These go together with the inlay colour Carbon Black for the door trim and centre console to create a sports-style premium ambience in the interior.

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The MINI Cooper S ALL4 Countryman Park Lane offers five seats, including a rear seat that is longitudinally adjustable and has a folding backrest with a 40:20 : 40 split. As a result the luggage volume can be expanded from 450 to up to 1170 litres as required, allowing the MINI Countryman Park Lane not just to tackle the challenges of everyday urban traffic but also transport bulky sports equipment or carry everything required for a family holiday.

The MINI Cooper S ALL4 Countryman Park Lane will be powered by the familiar and renowned inline 4 cylinder turbocharged engine with an output of 181 hp, generating 177 ft-lb of torque, which not only propels this special edition Countryman from 0 – 100 km/h in just 7.9 seconds (manual transmission), but achieves an economical highway fuel consumption rating of just 7.7 L/100 km.

Combining this performance with its sporting suspension technology, razor-sharp rack-and-pinion steering and ALL4 permanent all-wheel drive, will ensure that the MINI Cooper S ALL4 Countryman ALL4 will embody the excitement and go-kart characteristics that have become the hallmark of the MINI brand.

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BMW Group in Canada

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