

Media Information  
17 November 2015

## **MINI at the Los Angeles Auto Show 2015.**

Joint US premiere for the new MINI Clubman and the new MINI Convertible in California's city of design and entertainment - anniversary of a successful model: presentation of the 500 000th MINI Countryman.

**Munich/Los Angeles.** With a double US premiere at the Los Angeles Auto Show 2015, MINI puts the spotlight on the latest products to emerge from the change of generation in the brand's model range. At the international trade fair on the west coast of California, the British premium automobile manufacturer presents both the new MINI Clubman and the new MINI Convertible to the American public for the first time. Both models provide the perfect basis for additional target groups to access the distinctive MINI feeling in its very latest form. The anniversary of a successful model will also be celebrated in Los Angeles: the 500 000th MINI Countryman will be presented at the stand of the tradition-steeped British brand.

By extending its model range, the MINI brand is providing an impetus for its continued growth in the American automotive market. The USA continues to be the most important single market for automobiles of the MINI brand. The appeal of the latest model generation is reflected in this market, too, in the high level of demand for the new MINI 3 door and the new MINI 5 door. They too will be on show at the LA Auto Show, along with the top athlete of the new model generation, the MINI John Cooper Works.

### **Successful all-rounder: 500 000 MINI Countryman produced to date.**

Another success factor in the USA, too, is the MINI Countryman - the brand's first model with four doors, a large tailgate, five seats and optional all-wheel drive. 500 000 of this talented all-rounder have already been produced, guaranteeing authentic MINI driving fun even beyond the sphere of urban mobility. The anniversary vehicle will be on display at the 2015 LA Auto Show. It is finished in the colour variant Kite Blue metallic, which is presented on the body of the anniversary car for the first time and will be available for the MINI Countryman as of spring 2016.

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The LA Auto Show was first held in the year 1907. It is the last highlight of the year in the industry's international auto show calendar and offers an interesting look ahead to the automobile trends and innovations of the upcoming season. This year, automobile manufacturers and suppliers from all over the world will be presenting their current models and products along with future-oriented studies and concepts at the Los Angeles Convention Center from November 20th to 29th 2015.

### **The new MINI Clubman: unique body concept, unmistakable style.**

The US premiere of the new MINI Clubman at the LA Auto Show 2015 marks the start of the latest model generation's quest to acquire new target groups in the North American automotive market.

The new MINI Clubman offers the highest level of everyday practicality, long distance suitability, versatility and ride comfort ever seen in a MINI. At the same time, its unique body concept, hallmark design features, premium quality and fascinating agile handling properties mean that authentic, individual MINI style is now also available in the premium compact segment.

Including the two laterally opening split doors at the rear, the new MINI Clubman has a total of six doors. With its long wheelbase, elongated silhouette and steep rear, it embodies a modern interpretation of the classic shooting brake concept. Five fully-fledged seats and a spacious, versatile interior as well as a distinctive cockpit design reflect the matured character of the new MINI Clubman as well as advancements in terms of space and functionality as compared to the predecessor model. Its status as the largest representative of the new MINI generation is also clearly shown in comparison with the MINI 5 door. The new MINI Clubman is 27 centimetres longer and 9 centimetres wider than the latter, and its wheelbase is 10 centimetres larger. Its luggage compartment volume can be expanded from 360 to 1 250 litres by folding down the rear backrest with its optional 20 : 40 split. The Comfort Access option also includes non-contact opening of the split doors.

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The new MINI Clubman is fitted as standard with an electric parking brake and also optionally with electrically adjustable seats for driver and front passenger. The special equipment features available for a model of the British brand for the first time also include an alarm system with red LED status indicator in the fin antenna, the option MINI Yours Interior Styles with backlit door bezels and the MINI Excitement Package, which includes not just LED interior and ambient lighting but also a novel projection of the MINI logo from the exterior mirror on the driver's side when opening and closing the car.

### **Engines with MINI TwinPower Turbo Technology, premiere for 8-speed Steptronic transmission.**

In the new MINI Clubman, too, the current engine generation with MINI TwinPower Turbo Technology offers sport flair and exemplary efficiency. Two engine variants are presented for the market launch in the USA. The new MINI Cooper Clubman is powered by a 134 hp 3-cylinder petrol engine which transmits its power to the front wheels as standard via a 6-speed manual transmission and optionally via a 6-speed Steptronic transmission. Regardless of the transmission type selected, the new MINI Cooper Clubman accelerates from zero to 60 mph in 8.9 seconds. Its top speed is 127 mph in each case. In both the manual and Steptronic transmission variants, the average fuel consumption of the new MINI Cooper Clubman is 5.3 to 5.1 litres per 100 kilometres, while its level of CO<sub>2</sub> emissions is 123 to 118 grams per kilometre (EU test cycle figures, dependent on tyre format selected).

The 4-cylinder engine of the new MINI Cooper S Clubman mobilises a peak output of 189 hp from a capacity of 2.0 litres. The spirited power unit is also offered as standard with a 6-speed manual transmission and optionally with an 8-speed Steptronic transmission that is available in a MINI for the first time. It accelerates the MINI Cooper S Clubman in 7.0 seconds (automatic: 6.9 seconds) from standing to 60 km/h. Regardless of the transmission type selected, the top speed is 142 mph. These figures are combined with an average fuel consumption of 6.3 to 6.2 litres (automatic: 5.9 to 5.8 litres) per 100 kilometres and CO<sub>2</sub>

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emissions of 147 to 144 grams per kilometre (137 to 134 g/km; EU test cycle figures, dependent on tyre format selected).

### **The new MINI Convertible: driving fun on the sunny side.**

The most exclusive and at the same time most refreshing way to enjoy hallmark brand driving fun is once again provided by the MINI Convertible, presented to the US public for the first time at the 2015 LA Auto Show. In the new edition of the open-top 4-seater, evolutionary advancement of the sporty, elegant exterior design and the high-end interior ambience harmonises perfectly with the wide range of innovations in the areas of drive, suspension, equipment and connectivity. Both the exterior and interior reflect a significantly matured character as compared to the predecessor model.

For the first time, the fully automatic textile top of the new MINI Convertible is entirely electrically operated and thus particularly low-noise. It can be opened and closed in 18 seconds, even during travel at speeds of up to 30 km/h. The soft top also comprises a sliding roof function available at all speeds, allowing the front section of the top to be shifted back by up to 40 centimetres. An optional MINI Yours top is available with a unique woven Union Jack graphic in a high-end herringbone look. The new body finish in Caribbean Aqua metallic likewise adds an attractive visual touch.

The exterior dimensions of the new MINI Convertible have grown markedly as compared to the predecessor model. The new dimensions preserve the model's typical proportions while ensuring that occupants on all four seats benefit from a noticeable increase in freedom of movement. The luggage compartment volume of the new MINI Convertible is also significantly larger than in the previous model. A capacity of 215 litres is now available when the soft top is closed and 160 litres when it is open. What is more, stowage of larger luggage items is facilitated by the Easy Load function, which allows the soft top frame to be raised when the roof is closed, and also a wide through-loading facility.

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Both agile and safe driving properties are ensured by powerful engines, power transmission to the front wheels as is typical of the brand, high-end suspension technology adapted to each specific model, a large track width, a low centre of gravity and body reinforcements designed especially for the new MINI Convertible. The rollover protection extends automatically if required and is now completely integrated behind the rear seats. The new options for particularly intense open-top driving pleasure include a range of display features extended to include the Always Open Timer, the MINI Connected App including rain warning function, 2-zone automatic air conditioning with convertible mode and a wind deflector that is particularly compact and user-friendly in design.

### **Powerful engines for sporty fresh-air enjoyment.**

The new generation of the first and still the only convertible in the small car premium segment will be offered in two engine variants for the USA market launch. In both of them, the latest engine generation with MINI TwinPower Turbo Technology ensures increased driving fun and optimised efficiency. The power units are offered as standard with a 6-speed manual transmission and optionally with a 6-speed Steptronic transmission. A 3-cylinder petrol engine which delivers a peak output of 134 hp from a capacity of 1.5 litres gives the new MINI Cooper Convertible exciting performance figures. The sprint from standing to 60 mph takes 8.3 seconds (automatic: 8.2 seconds), while the top speed is 128 mph. The average fuel consumption of the new MINI Cooper Convertible is between 5.1 and 4.9 litres (automatic: 5.3 to 5.1 litres) per 100 kilometres with CO<sub>2</sub> emissions of 118 to 114 grams per kilometre (123 to 119 g/km; EU test cycle figures, dependent on tyre format selected).

The MINI Cooper S Convertible is powered by a 2-litre 4-cylinder petrol engine with 189 hp. The spontaneous power delivery of this engine allows acceleration from zero to 60 mph in 6.8 seconds (automatic: 6.7 seconds). The top speed of the new MINI Cooper S Convertible is 143 mph (142 mph). This sporty flair is combined with an average fuel consumption of 6.1 litres to 6.0 litres (automatic: 5.8 to 5.6 litres) per

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100 kilometres and CO<sub>2</sub> emissions of 142 to 139 grams per kilometre (134 to 131 g/km; EU test cycle figures, dependent on tyre format selected).

Note: The cars described in this press folder correspond to the engine and fittings specifications of the US automotive market. Deviations are possible in other markets. All figures for driving performance figures and fuel consumption figures are provisional.

For further details on official fuel consumption figures, official specific CO<sub>2</sub> emissions and power consumption of new cars, please refer to the "Manual on fuel consumption, CO<sub>2</sub> emissions and power consumption of new cars, available at all sales outlets, from Deutschen Automobil Treuhand GmbH (DAT), Hellmuth-Hirth-Str. 1, 73760 Ostfildern-Scharnhausen and at <http://www.dat.de/angebote/verlagsprodukte/leitfaden-kraftstoffverbrauch.html>. Manual CO<sub>2</sub> (PDF - 2.7 MB)

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## The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2.118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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