





Media Information 16 March 2016

BMW Group publishes Sustainable Value Report 2015.

Munich 16 March 2016. The BMW Group has released its new Sustainable Value Report 2015 to coincide with its Annual Accounts Press Conference on 16 March 2016.

The BMW Group is firmly committed to the United Nations' Global Compact and has implemented its ten principles at all locations since 2001. The company reports annually on its sustainability strategy, goals and progress in its extensive Sustainable Value Report.

Harald Krüger, Chairman of the Board of Management of BMW AG: "Our actions are aimed at shaping the mobility of the future and securing our leading position as a successful company. We have set ourselves concrete sustainability targets we aim to meet by 2020. Last year, once again, our projects and the measures we implemented brought us a good deal closer to these goals."

Selected facts from the Sustainable Value Report 2015:

- With its Efficient Dynamics strategy, the BMW Group has lowered the CO2 emissions of its worldwide fleet by 39.5 per cent from 1995 levels.
- Thanks to its Clean Production concept, the BMW Group has reduced resource consumption at its plants by an average of 48.1 per cent since 2006, saving the company more than 158 million euros.
- The company increased the percentage of electricity it obtains from renewable sources to 58 per cent in 2015.

The BMW Group's Sustainable Value Report is now available for download at

The BMW Group invested a total of 352 million euros in employee skills in 2015. Expenditure for vocational and professional training was therefore around five per cent higher than the previous year.

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www.bmwgroup.com/svr. The Report was prepared in accordance with the guidelines of the Global Reporting Initiative (G4). All data, facts and qualitative









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statements in the Report were verified by independent auditor PriceWaterhouseCoopers.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately \in 9.22 billion on revenues amounting to \in 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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