

**BMW
GROUP**

Canada

Corporate Communications



Media Information
June 3, 2016

BMW Group Canada appoints new Director, Corporate Communications

Appointment effective immediately.

Richmond Hill, Ontario. Today, BMW Group Canada announced the appointment of Marc Belcourt to Director, Corporate Communications BMW Group Canada reporting to Alexander Bilgeri, Vice President, Corporate Communications Americas.

In his new role, Marc Belcourt will be responsible for leading the Corporate Communications function in Canada, encompassing all BMW Group products and services. He comes to the role with a depth of communications experience having joined the BMW Group in 1998. Belcourt has held senior positions with BMW Motorrad, MINI, BMW and most recently was responsible for the implementation, launch and success of BMW i, the Group's electric vehicle sub-brand.

Contact information for BMW Group Canada Corporate Communications can be found below.

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a BMW Group Company

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du BMW Group

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BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW

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Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 47 BMW automobile retail centres, 20 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

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For more information, please contact:

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