

Media Information  
3 August 2016

## Personnel changes within BMW Group Communications.

**Munich.** Effective 1 September 2016, **Alexander Bilgeri** will take over as Vice President Product, Technology and Sports Communications for the BMW Group. He succeeds **Dirk Arnold**, who was named Vice President Product Management BMW i and e-Mobility in June 2016. Bilgeri joined the BMW Group in 2004 and is currently Vice President Communications for the Americas region. He was previously responsible for Business and Finance Communications for the company.

Alexander Bilgeri will be replaced as Vice President Communications on the American continent by **Nikolai Glies**, effective 1 September. Glies has been with the BMW Group since 1998 and is currently heading Business and Finance Communications at company headquarters. He was previously responsible for communications for the BMW Group production network and head of Public Relations at the Landshut, Oxford and Dingolfing plants.

Nikolai Glies will hand over to **Glenn Schmidt**, who will be responsible for Business and Finance Communications for the BMW Group effective 1 October 2016. Schmidt is currently Vice President Government and External Affairs for the Americas region. He joined the BMW Group in 2004 and was previously responsible for Steering Government and External Affairs at company headquarters. The new Vice President Government Affairs for the Americas will be announced at a later date.

If you have any queries, please contact:

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**The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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