





## **Media Information**

November 22<sup>nd</sup>, 2016

## BMW Canada invests in the future.

Construction of a new Regional Distribution Centre begins.

**Mississauga, ON.** Today, BMW Group Canada officially breaks ground on a state of the art Regional Parts Distribution Centre in Mississauga, Ontario, set to commence operations in the summer of 2018.

"This purpose-built 280,000 square foot distribution facility will allow us to deliver parts faster than our previous service offer. The faster delivery of parts means less time away from your car and a more satisfied ownership experience – all top priorities for us," said Hans Blesse, President and CEO of BMW Group Canada.

This new facility will be 50 per cent larger and will accommodate future expansion opportunities supporting our growing customer base and their service expectations.

"2016 marks our 30<sup>th</sup> anniversary in Canada and our 100<sup>th</sup> anniversary globally. After a remarkable 25 consecutive years of growth in Canada, it is the right time to expand and invest in our customers and our future," Blesse commented.

BMW Group's regional distribution centre is strategically positioned in Mississauga. The proximity to the airport, railyards, and major highways will expedite inbound and outbound shipments. Being able to take advantage of Metrolinx transit will deliver a more satisfying and sustainable commuter experience for our associates and staff.

BMW Canada Inc. a BMW Group Company

> BMW Canada Inc. une compagnie du BMW Group

Head Office/ Siège social 50 Ultimate Drive Richmond Hill, Ontario Canada L4S 0C8

> Telephone/ Téléphone (905) 683-1200

> > Internet www.bmw.ca www.mini.ca





"Mississauga is delighted to welcome BMW's new distribution facility to our city," said Bonnie Crombie, Mayor of Mississauga. "As a world-renowned auto maker and innovator, we know BMW will bring good jobs to our community and strengthen our city's profile as a destination for business. I'm pleased that we are able to offer what companies like BMW are looking for – access to transit routes, unparalleled logistics infrastructure, as well as an unrivaled quality of life and a highly educated workforce. We look forward to working with BMW in the years to come to expand their footprint and to support the success of their business."

"As a major developer of industrial, office, and retail projects at transit hubs across the GTA, First Gulf is proud to develop and build this new, state-of-the-art facility for BMW," said First Gulf CEO David Gerofsky.

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## **BMW Group in Canada**

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 48 BMW automobile retail centres, 20 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

## For more information, please contact:

Marc Belcourt, Director, Corporate Communications BMW Group Canada 905-428-5078 / marc.belcourt@bmwgroup.ca

Barb Pitblado, Manager, Corporate Communications BMW Group Canada 905-428-5005 / barb.pitblado@bmwgroup.ca