**Rolls-Royce Motor Cars**

## Media Information

ROLLS-ROYCE CHAUFFEURS METAMORPHOSE FOR THE ANIMAL BALL

**22 November 2016, Goodwood**

Tonight, a collection of Rolls-Royce motor cars will join the great and the good in support of the Animal Ball, hosted by the Elephant Family charity. A troop of ‘White Glove chauffeurs’, a term coined by the marque to describe exemplary performance in the art of chauffeuring, will adopt animal personae as they spirit guests to London’s premier masked Ball. The event will raise valuable funds to help solve human-animal conflict and the issues facing wildlife.

The evening is set to be attended by the crème of the London social scene who will be conveyed in a collection of Rolls-Royces. Phantom, Ghost, Wraith and Dawn motor cars which will spirit guests from a series of dinners hosted by London’s luminaries at some of the city’s most exclusive venues.

The evening will culminate in a sparkling masked Ball at London’s Victoria House, with guests sporting beautifully made couture masks designed by leading fashion houses, including Chloé, Jimmy Choo, Alice Temperley and Burberry. The evening promises to be a landmark opener to the festive party season.

Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars, said, “As the world’s most celebrated luxury house, we are delighted to support a cause that does such vital work in protecting elephants and their habitat. I can think of no better enhancement to a wonderful and charitable evening than to be conveyed to a masked Ball in the sanctuary of a Rolls-Royce motor car.”

- Ends -

Notes to Editors:

For more details about Elephant Family see <http://elephant-family.org>.

You can find the communications team at Rolls-Royce Motor Cars on [Twitter](https://www.twitter.com/RollsRoyceMedia) and [Instagram](https://www.instagram.com/rollsroycemedia/) (rollsroycemedia). You can find also all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

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