**Rolls-Royce**

## Media Information

**A NIGHT TO REMEMBER AS ROLLS-ROYCE SPIRITS LONDON SOCIETY FROM DESIGN MUSEUM TO**

**ANIMAL BALL**

23 November 2016, Goodwood

Tuesday 22 November 2016 became a night to remember as the great and the good of London society were conveyed between two of the season’s biggest parties – the opening of the new Design Museum in Kensington and the Elephant Family’s Animal Ball at Victoria House in Bloomsbury Square.

Phantoms, Ghosts and Wraiths were seen flitting around the West End from dusk ‘till dawn as they carried the crème of the London social scene first to the opening of Sir Terence Conran’s new ‘Temple to Design’ by Holland Park and then on to the Animal Ball, a charity event that supports the protection of Asian elephants and their habitat.

Leading designers, architects and creative figures from the worlds of art, fashion, film and music from around the world came together for The Design Museum’s opening party. The new museum is the realisation of legendary designer, Sir Terence Conran’s vision: to create the world’s greatest museum of design in London. It is an international showcase for the many design skills at which Britain excels and not to mention a creative hot house, promoting innovation and nurturing the next generation of design talent, all subjects close to the heart of Rolls-Royce’s as the world’s leading luxury good house.

Later in the evening, Rolls-Royce’s chauffeurs wore fantastical animal masks as they collected guests from a series of dinners hosted by London’s luminaries at some of the city’s most exclusive venues and spirited them to a sensational masked Ball. The event raised valuable funds to help animal conservation and culminated in a sparkling masked Ball at London’s Victoria House, with guests sporting beautifully made couture masks designed by leading fashion houses, including: Chloé, Jimmy Choo, Alice Temperley and Burberry. The evening was a landmark opener to the festive party season that Rolls-Royce were only too delighted to support.

- Ends -

**Notes to editors:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/). You can also find the communications team at Rolls-Royce Motor Cars on [Twitter](https://www.twitter.com/RollsRoyceMedia) and Instagram (RollsRoyceMedia).

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