



Media Information
December 1, 2016

**BMW Group Canada achieves best-ever year-to-date sales.
BMW brand achieves 11th consecutive month of year-over-year growth.**

Richmond Hill, ON. BMW Group Canada (BMW and MINI brands combined) reported sales of 3,953 vehicles resulting in a decrease of -3.8 per cent as compared to November 2015. On the year, the Group reported sales of 41,326 vehicles, an increase of +5.8 per cent over the same period in 2015.

BMW.

BMW reported sales of 3,403 units resulting in an increase of +1 per cent over November 2015. Year-to-date BMW sales total 35,067 units, an increase of +8 per cent over the same period last year. November represents the 11th consecutive month of year-over-year growth. The flagship BMW 7 Series and the BMW X5, together with the all-electric BMW i3 and plug in hybrid BMW i8, were all top performers in the month.

MINI.

The MINI brand reported 550 sales in November, a decrease of -24.9 per cent over November 2015. On the year, MINI has sold 6,259 units representing a decrease of -4.1 per cent as compared to the same period last year. The MINI Clubman enjoyed its best-ever sales in November. And, with winter almost upon us, it was no surprise the all-new Cooper and Cooper S Clubman ALL4 models were strong performers.

Motorrad.

BMW Motorrad Canada reported 60 units sold in November, an increase of +20 per cent compared to November 2015. Year-to-date, the brand has sold 1,818 units, resulting in a decrease of -8.2 per cent over the same period last year. The R1200RT and R1200GSA continued their strong performance in November.

BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 48 BMW automobile retail centres, 20 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

BMW Canada Inc.
a BMW Group Company

BMW Canada Inc.
une compagnie
du BMW Group

Head Office/
Siège social
50 Ultimate Drive
Richmond Hill, Ontario
Canada
L4S 0C8

Telephone/
Téléphone
(905) 683-1200

Internet
www.bmw.ca
www.mini.ca

**BMW
GROUP**

Canada

Corporate Communications



For more information, please contact:

Marc Belcourt, Director, Corporate Communications

BMW Group Canada

905-428-5078 / marc.belcourt@bmwgroup.ca

Barb Pitblado, Manager, Corporate Communications

BMW Group Canada

905-428-5005 / barb.pitblado@bmwgroup.ca