



Press Information  
BMW International Open  
6<sup>th</sup> December 2016

**BMW International Open double champion “Iceman” Stenson has his eyes on the triple.  
Hot tip for golf fans: tickets with Christmas discount.**

- **Open and Race to Dubai Champion Henrik Stenson will be teeing off at the 2017 BMW International Open at GC München Eichenried.**
- **Admission tickets and Fairway Club tickets are now on sale.**
- **10 % discount on all ticket categories if you book by Christmas.**

**Munich. On St. Nicholas’ Day it is the perfect time for a “cool” pre-Christmas gift for golf fans in Germany: “Iceman” Henrik Stenson, the best golfer in the 2017 European Tour season, will be attempting to defend his title at the 2017 BMW International Open (21<sup>st</sup> to 25<sup>th</sup> June, Golfclub München Eichenried).**

Currently fourth in the world rankings, Stenson claimed victory in the iconic German tournament for the second time earlier this year in Cologne. The charismatic Swedish golfer confirmed his participation in the 29<sup>th</sup> staging of the BMW International Open, just as advance ticket sales begin with a Christmas discount.

“Following my victory in Cologne this year, in 2017 I could become the first player to win three BMW International Open titles. That would be cool, especially as I feel right at home at this tournament,” said Stenson, who claimed his first Major at the Open in 2016, as well as winning Olympic silver and his second Race to Dubai title. “Come and see me there at the Golf Club Eichenried. What better Christmas gift could there be than buying tickets for the 2017 BMW International Open? Merry Xmas.”

**You can download a video of Henrik Stenson announcing his participation by clicking on the following links, available for you to use free of charge.**

mp4 file: <http://bit.ly/2gGHfSj>

Facebook: <https://www.facebook.com/BMWGolfSport/videos/10154806692607188/>

Youtube: <https://youtu.be/wG09PUnCM54>

An early Christmas present is waiting for all golf enthusiasts - take a look at our festive offers in the new online ticket shop for the BMW International Open, under **[tickets.bmw-golfsport.com](http://tickets.bmw-golfsport.com)**



Ticket prices in all categories will be reduced by ten percent until 12:00 on 24<sup>th</sup> December. To take advantage of this offer, simply enter the discount code **XMAS2016** when placing your order. Tickets for the BMW International Open and VIP tickets for the Fairway Club on the 18<sup>th</sup> green make an ideal Christmas present. If you order by 22<sup>nd</sup> December, you will receive your festive ticket voucher as a Christmas card by 24<sup>th</sup> December.

## **BMW International Open 2017 ticket prices.**

21 <sup>st</sup> to 23 <sup>rd</sup> June 2017	Free entry
24 <sup>th</sup> <b>or</b> 25 <sup>th</sup> June 2017	Advance purchase price for a single-day ticket: €30 (incl. VAT) <b>Pre-Christmas offer: €27 (incl. VAT)</b>
24 <sup>th</sup> <b>and</b> 25 <sup>th</sup> June 2017	Advance purchase price for a two-day ticket: €45 (incl. VAT) <b>Pre-Christmas offer: €40.50 (incl. VAT)</b>
22 <sup>nd</sup> <b>or</b> 23 <sup>rd</sup> June 2017	Fairway Club Ticket: €225 (incl. VAT) <b>Pre-Christmas offer: €202.50 (incl. VAT)</b>
24 <sup>th</sup> <b>or</b> 25 <sup>th</sup> June 2017	Fairway Club Ticket: €345 (incl. VAT) <b>Pre-Christmas offer: €310.50 (incl. VAT)</b>

One-day tickets purchased on the day cost €35 (incl. VAT), and a two-day ticket costs €50 (incl. VAT). Reduced price **one-day tickets** with a 50% discount are available for youths from 16 years of age, schoolchildren, students and people with disabilities and are **only available at the ticket office** upon production of corresponding identification documents. **Children** and **youths** up to and including 15 years of age enjoy **free entry on all days**.

## **Press contact.**

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