# **BMW**Corporate Communications



Press release 26. January 2017

### BMW Motorrad presents the Navigator VI.

The perfect partner for pleasurable motorcycle tours.

**Munich.** BMW Motorrad presents the new Navigator VI, available from March 2017 alongside the existing Navigator V, comprising a new navigation system with numerous innovative features in addition to further enhanced functionality. The new system retains the same external dimensions as before, as well as the 5" display, which, thanks to the inclusion of a circular polarisation filter, now benefits from enhanced readability, particularly in strong and even direct sunlight.

Not only has the internal storage capacity been increased from 8 GB to 16 GB (for the EU/US; the device with no preinstalled maps still has 4 GB), but the new Navigator VI now offers the "Winding roads" route option for avoiding built-up areas, providing the roads and conditions allow. Another new feature available for computing routes is "Avoid main roads". Used in conjunction with the existing "Avoid motorways" function, selecting the most suitable roads for motorcycling is now even better. The "Round Trip" function configures trips based on time, distance or interim destination, offering one more new way of creating a highly individual and intensive motorcycling experience. With the "Natural Guidance" function, navigation instructions also provide precise descriptions of the surroundings.

The new "Music Streaming" feature, which works in conjunction with Bluetooth, makes it possible to listen to music stored on a smartphone. Even compatible action cams can be controlled directly through the Navigator VI. The comfortable and intuitive operation of all the controls that are typically needed while riding can be model-specifically enabled using either the four-button mount cradle or the multi-controller on the handlebars. Additional functions such as the "My Motorcycle" pages as well as warning and status messages are available in conjunction with the navigation preparation. Traffic congestion and weather reports can be displayed in real time using the optional Garmin Smartphone Link App. With all future updates of preinstalled map data available free of charge plus an optional car installation kit, the new BMW Motorrad Navigator VI is the perfect companion for people on the road.

Firma Bayerische Motoren Werke Aktiengesellschaft

> Postanschrift BMW AG 80788 München

> > Telefon +49 89 382-0

Internet www.bmwgroup.com

## BMW Presse- und Öffentlichkeitsarbeit



Presse-Information 26. January 2016

Thema

Seite 2

Press material for BMW Motorrad motorcycles and BMW Motorrad rider equipment can be found in the BMW Group PressClub under www.press.bmwgroup.com.

You will find further press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub atwww.press.bmwgroup.com.

### The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately  $\in$  9.22 billion on revenues amounting to  $\in$  92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

#### www.bmwgroup.com

Facebook: http://www.facebook.com/BMWGroup Twitter: http://twitter.com/BMWGroup YouTube: http://www.youtube.com/BMWGroupview Google+: http://googleplus.bmwgroup.com