

MINI AT THE LOS ANGELES AUTO SHOW 2016. TABLE OF CONTENTS.



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1. MINI AT THE LOS ANGELES AUTO SHOW 2016. (SHORT VERSION)



Presenting a world premiere and the latest additions to its model range at the 2016 Los Angeles Auto Show, MINI not only moves forward with the change of generation in its model program but also maintains its advance into the premium compact segment. The new MINI Countryman (combined fuel consumption: 7.0 – 2.1 l/100 km; combined CO₂ emissions: 159 – 49 g/km) will be on show in Los Angeles for the first time. This all-round talent offers an impressive increase in interior space, enhanced driving fun, innovative fittings and a refined premium ambience. It is also the first model of the brand to be available with a plug-in hybrid drive.

Visitors to the Los Angeles Convention Center will also get to see the very best of the current MINI models in the small car segment from 18 to 27 November 2016. This applies to both the new MINI Convertible (combined fuel consumption: 6,5 – 3,8 l/100 km; combined CO₂ emissions: 152 – 100 g/km) and the new MINI Seven (combined fuel consumption: 5,9 – 3,5 l/100 km; combined CO₂ emissions: 136 – 92 g/km). The first design model of the new generation is available as a MINI 3 door and a MINI 5 door.

The new MINI Countryman: bigger, more versatile, more innovative.

As the successor to the first premium compact model of the brand, the new MINI Countryman has everything it takes to convey the enthusiasm of hallmark MINI driving fun to additional target groups in the future, too. This completely newly developed model is 20 centimetres long than its predecessor, has powerful proportions and in addition to the characteristic raised seating position, it provides considerably more space on its five fully-fledged seats and luggage compartment. The change of generation also exhibits clear advancements in the areas of versatility, sporty flair and premium quality.

In the US automotive market, there are two powerful petrol engines to choose from for the MINI Countryman, both of which are of the latest generation featuring MINI TwinPower Turbo Technology. Both engines can be combined with the new efficiency-optimised version of the all-wheel drive system ALL4. In addition, the new MINI Countryman is the first model of the British brand to be available with a plug-in hybrid drive. In the form of the MINI Cooper S E Countryman ALL4 it has a range of up to 40 kilometres running on electricity alone.

The unmistakable character of the new MINI Countryman derives not least from its powerfully expressive design and numerous innovative equipment features. In conjunction with the optional LED headlamps, the daytime driving light is produced for the first time by a band of light running entirely around each headlamp. The 8.8-inch colour display in the hallmark central instrument comes

with the MINI navigation system Professional and now offers a new touchscreen function. Other new features include the MINI Country Timer, which registers travel over challenging terrain, the fold-out MINI Picnic Bench, which turns the loading sill of the luggage compartment into a comfortable seat for outdoor breaks, and the MINI Find Mate, which makes it easy for MINI Countryman drivers to locate bags, keys and other accessories.

The new MINI John Cooper Works Clubman: extreme driving fun in the premium compact segment.

The latest generation of John Cooper Works extreme athletes now also takes the premium compact segment by storm. The new MINI John Cooper Works Clubman (combined fuel consumption: 7,4 l/100 km (automatic: 6,8 l/100 km); combined CO₂ emissions: 168 g/km (154 g/km)) combines its captivating spirit with top figures in terms of space, versatility and long-distance suitability. The stretched lines of the body, four side doors and characteristic split doors provide a contemporary interpretation of the tradition-steeped shooting brake concept, with five fully-fledged seats and a versatile luggage compartment on the inside.

In addition to its space concept, the engine concept of the new MINI John Cooper Works Clubman also makes it highly flexible. With the most powerful engine ever to be found in a MINI, the all-wheel drive system ALL4 as standard and suspension technology geared towards the very highest performance properties, it is both able to meet the diverse demands of day-to-day traffic and rise to the challenges posed by the race track. What is more, its exclusive design and equipment features set it clearly apart from the other model variants of the new MINI Clubman.

The new MINI Seven: stylish driving fun with traditional roots.

The latest attraction in the small car segment is the new MINI Seven. This design model particularly highlights the British origins, extrovert appeal, hallmark driving fun and premium character of the new MINI generation.

A contrasting paint finish for the roof and exterior mirror caps in the variant Melting Silver, exclusive bonnet stripes and deco elements as well as 17-inch light alloy wheels in MINI Seven two-tone design underscore the model's individual style on the exterior. Exclusive accentuations in the interior especially include sports seats in the fabric/leather combination Diamond Malt Brown, created specifically for the design model.

2. DRIVING FUN FOR EVERY OCCASION: THE NEW MINI COUNTRYMAN.



As the new generation of the MINI Countryman sees its premiere, the tradition-steeped British brand continues its advance into the premium compact segment. The new MINI Countryman is the biggest and most versatile model in the brand's 57-year history.- Having been completely newly developed, it now reflects considerable advancements in the areas of space, functionality, athletic flair and premium characteristics.

The new MINI Countryman (combined fuel consumption: 7.0 – 2.1 l/100 km; combined CO₂ emissions: 159 – 49 g/km) achieves its unique standing among direct competitors due to its powerfully expressive design, efficiently shaped bodywork and in particular its unmatched driving agility. The latest version of the all-wheel drive system ALL4 ensures driving fun beyond paved roads, too. What is more, the new MINI Countryman is the first model of the brand to be available with a plug-in hybrid drive. In the form of the MINI Cooper S E Countryman ALL4 it has a range of up to 40 kilometres running on electrical power alone.

20 centimetres longer than the predecessor model.

The new MINI Countryman is 4.30 metres long, 1.82 metres wide and 1.56 metres high. It is thus some 20 centimetres longer than its predecessor and approximately 3 centimetres wider. Its wheelbase has been extended by 7.5 centimetres. This growth results in significantly increased space on five fully-fledged seats as well as a definite increase in storage volume and luggage transport versatility. The raised seating position ensures an excellent view and hallmark driving fun.

The rear door openings have been enlarged as compared to the predecessor model, now providing a more convenient entrance and exit for rear passengers. In addition to interior width, leg space at the rear is now significantly more generous, too, and the rear seats can be shifted longitudinally by up to 13 centimetres. The folding rear backrest offers a 40:20: 40 split. It also provides a variable tilt angle so as to be able to either increase seating comfort or gain additional storage space at the rear, according to preference. The luggage compartment volume is 450 litres and can be extended as required to a total of 1 390 litres. This constitutes a maximum increase of 220 litres as compared to the predecessor model.

Electric tailgate operation is available as an option. This makes touchless opening and closing of the tailgate possible in conjunction with Comfort Access. One unique option is the Picnic Bench: a flexible surface that folds out of the luggage compartment and provides seating for two people.

Powerful proportions, matured character.

The latest generation of the MINI Countryman goes even further in terms of the model's versatility, agility and premium character. Thanks to its powerful

proportions, the new MINI Countryman has a particularly distinctive presence. Its unmistakable aura is defined by an extended ground clearance and raised seating position, further emphasised by the MINI ALL4 exterior look and high roof rails. Precise contours on the generous surfaces create an attractive play of light and shade that underscores the car's athletic shaping and the vertical orientation of the body. The selection of body finishes includes the variants Island Blue metallic and Chestnut, which are now available for a MINI for the first time.

LED headlamps with peripheral daytime driving light ring for the first time.

The striking profile of the headlamp units deviates from the circular shape that is otherwise typical of the brand. Their slightly asymmetrically rounded contour goes together with the radiator grille to produce an unmistakable front view. The parking lights integrated in the air inlets are used for the daytime driving light as standard. In conjunction with the optional LED headlamps, the latter is generated for the first time by a band of light running entirely around each headlamp.

More space for premium ambience.

In the interior of the new MINI Countryman, the advancements brought about by the change of generation are demonstrated not just by the increase in space but by also the refined premium ambience with high-quality materials and a modern display and operating concept. With a clear horizontal structure, stretched lines and generously sized surfaces, the distinctively designed cockpit emphasises the solid character of the new MINI Countryman. The hallmark central instrument is integrated in the instrument panel and is surrounded by an LED ring.

Extensive storage facilities likewise contribute to the car's optimised functionality. The fully-fledged centre console extending up to the instrument panel has an integrated storage compartment and two cup holders in front of the gear or selector lever. The MINI Controller and the switch for the electrical parking brake are also positioned on the centre console.

Newly developed engine technology, plug-in hybrid drive for the first time.

The new edition of the MINI Countryman lines up for the start featuring entirely newly developed engine technology. For the US market launch in March 2017 there is a choice of two petrol engines of the latest generation, each featuring MINI TwinPower Turbo Technology.

MINI Cooper Countryman: 3-cylinder petrol engine, capacity: 1 499 cc, output: 134 hp, max. torque: 162 lb-ft.

MINI Cooper S Countryman: 4-cylinder petrol engine, capacity: 1 998 cc, output: 189 hp, max. torque: 207 lb-ft.

Both models come as standard with a 6-speed manual transmission and are optionally available with a 6-speed or 8-speed Steptronic transmission. They can also be combined with the new version of the all-wheel drive system ALL4, which not only reacts quickly and precisely to changing situations but is also compact and offers a high level of internal efficiency. Its engines, transmissions and all-wheel drive system give the new MINI Countryman a perceptible increase in

temperament as well as measurable improvements in terms of driving performance figures. For example, the new MINI Cooper S Countryman ALL4 with 8-speed Steptronic transmission sprints in 7.2 seconds from zero to 62 mph – making it 0.9 seconds faster than its predecessor model. In spite of a significant increase not just in sporty flair but also in space, comfort and fittings, all engine variants demonstrate further optimised fuel efficiency.

The range also includes the first ever MINI with a plug-in hybrid drive:

MINI Cooper S E Countryman ALL4: 3-cylinder petrol engine, capacity: 1 499 cc, output: 134 hp, synchronous electric motor, output: 87 hp, system output: 221 hp.

The plug-in hybrid drive of the MINI Cooper S E Countryman ALL4 enables purely electric driving at a top speed of 78 mph. The spontaneously initiating, long-lasting and virtually noiseless power delivery of the electric motor provides an entirely new and ground-breaking perspective on the hallmark MINI go-kart feeling. The electric motor transmits its power to the rear axle while the combustion engine drives the front wheels. This combination produces an electrified all-wheel drive that ensures an optimum balance between driving fun and efficiency at all times.

Driving fun made to measure: Dynamic Damper Control and MINI Driving Modes.

The high-quality suspension of the new MINI Countryman combines the tried-and-tested principle of a single-joint spring strut axle at the front and a multilink rear axle with a design that is optimised for weight and rigidity as well as featuring a model-specific set up. 16-inch light alloy wheels come with the MINI Cooper Countryman as standard, while the MINI Cooper S Countryman is fitted with 17-inch light alloy wheels.

Dynamic Damper Control is optionally available for the new MINI Countryman. Two program maps can be activated via the MINI Driving Modes for the electronically controlled dampers, thereby allowing an individual vehicle set-up.

Premiere: central instrument with touchscreen display, MINI Country Timer.

The features of the Wired package including MINI navigation system Professional comprise not just the Touch Controller on the centre console but also an 8.8-inch colour screen in the central instrument with a new graphic design. This is also a touchscreen, so the various functions can be selected and adjusted at the tip of the finger.

It is also possible to use the MINI Country Timer in conjunction with the Wired package and the MINI navigation system Professional: this registers all travel over sloping, uneven, unsurfaced or snow-covered roads and tracks.

Modern driver assistance systems for convenience and safety.

The collision warning with city braking function can be extended to include the Driving Assistant system with camera-based active cruise control, pedestrian warning with initial brake function, high beam assistant and road sign detection.

Park Distance Control, rear view camera, Parking Assistant and Head-Up-Display are also optionally available.

New from MINI Connected: the personal mobility assistant and MINI Find Mate.

Connectivity also moves into a new dimension with the launch of the new MINI Countryman. MINI Connected now goes beyond the familiar in-car infotainment functions to become a personal mobility assistant as part of a holistic concept that provides support for individual mobility planning outside the vehicle, too.

Another new feature in the area of connectivity is MINI Find Mate. This consists of so-called tags with a wireless tracking function that can be attached to objects and travel items such as bags, cases, key rings and rucksacks. The system is then able to track the location of any such connected objects if required, not only on the on-board computer of the MINI Countryman but also on a smartphone.

3. MORE SPACE FOR RACING PASSION: THE NEW MINI JOHN COOPER WORKS CLUBMAN.



Having conquered the small car category, the latest generation of the John Cooper Works model family now takes the premium compact segment by storm, too. In terms of its exterior dimensions and space, the new MINI John Cooper Works Clubman is the biggest top athlete in the history of the British brand to date. The bonus in terms of roominess, everyday practicality and long-distance suitability opens up a whole new range of opportunities for the pursuit of racing passion. The fact that the extremely sporty temperament typical of the John Cooper Works models reaches a new dimension in this model is due to the fact that the most powerful engine ever fitted in a MINI is combined with the latest version of the all-wheel drive system ALL4 for the first time. In the new MINI John Cooper Works Clubman (combined fuel consumption in the EU test cycle: 7.4 l/100 km; combined CO₂ emissions in the EU test cycle: 168 g/km), the drive torque generated from a peak output of 228 hp and a maximum torque of 258 lb-ft is distributed as needed between the front and rear wheels in every situation on the road.

The standard all-wheel drive system forms part of a precisely assembled overall package comprising not just the powerful 4-cylinder turbo engine, the sports suspension complete with 18-inch John Cooper Works light alloy wheels, the Brembo sports brake system and distinctive body features for optimised aerodynamic properties and cooling air intake but also a model-specific cockpit with John Cooper Works sports seats. This guarantees enthralling performance when accelerating from zero to 60 mph, for instance, which takes 6.0 seconds with both the standard 6-speed manual transmission and the optional 8-speed Steptronic sports transmission, accompanied by the powerfully emotional sound of the sports exhaust system. Power transmission to all four wheels increases agility on spontaneous sprint manoeuvres as well as when taking bends in dynamic style, ensuring supreme forward thrust even beyond the asphalt.

Engine and suspension technology refined with racing expertise.

In addition to its outstanding sprint capacity, it is the fascinatingly precise handling of the new MINI John Cooper Works Clubman in sporty situations and its exceptional deceleration figures that characterise the car as a remarkable athlete. Mounted transversely at the front, the 4-cylinder petrol engine draws its power from a capacity of 2.0 litres and features a specific version of the current MINI TwinPower Turbo Technology. Precisely coordinated modifications include the turbocharger, which is made of particularly heat-resistant material and generates increased charge-air pressure, and there are also special pistons and a high-performance cooling system.

Drawing on motor racing expertise, the suspension technology of the new MINI John Cooper Works Clubman has also been harmonised with both the car's vehicle concept and its outstanding engine performance. The latest John Cooper Works model once again combines a single-joint spring strut axle at the front with a multilink rear axle at the rear in a version that is adapted to the specific requirements of the model in terms of rigidity, kinematics and weight optimisation. What is more, the standard sports suspension features a particularly tight set-up of the suspension and damping systems. Designed in collaboration with the specialist manufacturer Brembo, the 4-piston fixed caliper disc brakes guarantee consistently high deceleration performance even when exposed to intensive stress on the race track.

Six doors and optimised aerodynamic properties: the shooting brake concept at its most athletic.

The extremely sporty and at the same time versatile driving properties of the new John Cooper Works Clubman offer a varied range of potential uses that result from the distinctive body concept. The proportions of the largest John Cooper Works top athlete make it unique, with a length of 168.3 millimetres, a width of 70.9 millimetres, a height of 56.7 millimetres and a wheelbase of 105.1 millimetres. Four side doors and the characteristic split doors at the rear help give it a distinctive appearance, and the modern interpretation of the tradition-steeped shooting brake concept is combined with bold athletic charisma.

In order to optimise aerodynamic properties and cooling air intake, the new MINI John Cooper Works Clubman not only has Air Curtains in the outer sections of the lower air inlet and Air Breathers in the rear section of the side panels but also a front apron in model-specific design. The model-specific design of the side sills, roof spoiler and rear apron also helps reduce uplift forces at high speeds.

Five seats and a characteristic sports car ambience.

A look into the interior of the new MINI John Cooper Works Clubman reveals five fully-fledged seats, a luggage compartment that can be expanded from 17.5 to as much as 47.9 cubic feet by folding down the rear backrest, high-quality display and control elements in contemporary design and a model-specific cockpit in sports-car style. The standard trim includes John Cooper Works sports seats with integrated headrests as well as Carbon Black upholstery in Dinamica/fabric. Other features that help convey intensive race feeling include the John Cooper Works leather steering wheel with multifunction buttons, a roof liner in the colour anthracite, John Cooper Works door sill finishers, the John Cooper Works gear lever or selector lever, stainless steel pedals including driver footrest and cockpit displays with dark dials, as well as interior trims in Grey Chequered.

4. TRADITION AND INNOVATION IN FRESH DIVERSITY: THE CURRENT MINI MODEL PROGRAM.



The worldwide MINI success story began 15 years ago. The first small car for the premium segment came off the production line in Oxford/UK after the relaunch of the brand under the umbrella of the BMW Group. MINI has also provided driving fun on US roads since 2002.

The latest generation of the MINI model family likewise takes up the traditional values of the brand, combining them in both the small car and compact segment with further matured premium characteristics as well as numerous innovations in the areas of drive, suspension, equipment and connectivity. Modern engines with MINI TwinPower Technology and newly developed transmissions enable further enhanced driving performance figures as well as reduced fuel consumption and emissions. This means that more than ever before, MINI stands for modern driving fun in the urban environment and beyond.

The new MINI Seven: individual style in two body variants.

In the small car segment, the MINI 3 door of the latest model generation now stands side by side with the MINI 5 door for the first time, enhancing the brand's popularity even further. Both models are now available as a MINI Seven. The first design model of the new MINI generation is offered on the US automotive market in two engine variants (MINI Cooper S and MINI Cooper).

Instantly fascinating appeal is especially created by means of a body finish in the MINI Yours colour Lapisluxury Blue. As an alternative, the non-metallic paint finish Pepper White and the variants Midnight Black metallic and British Racing Green metallic are also available. The roof and exterior mirror caps are finished in Melting Silver. Other exclusive features include the bonnet stripes, likewise in Melting Silver and with a surround in Malt Brown in each outer area, and also 17-inch light alloy wheels in MINI Seven Spoke two-tone design.

Harmoniously matched colours and materials for the seats and surfaces underscore the contemporary design and premium ambience inside the new MINI Seven. The standard trim includes sports seats in the fabric/leather finish Diamond Malt Brown, which was created exclusively for the design model. Individual style is also highlighted by the MINI Seven logo on the central instrument trim panel, as well as interior surfaces in Piano Black high gloss and the Colour Line in Carbon Black.

The naming of the new design model echoes the premiere of the revolutionary British small car more than five and a half decades ago. The first specimen of the 4-seater known today as the classic Mini came off the production line as the Austin Seven.

The new MINI Convertible: hallmark open-air pleasure.

Sporty elegance, open-air driving fun for four people and numerous innovative equipment features – these are the defining characteristics of the MINI Convertible. The new edition of what is still the only premium convertible in the small car segment reflects evolutionary refinement on both the outside and inside. For the first time, the fully automatic textile top of the new MINI Convertible is entirely electrically operated and thus particularly low-noise.

The current engine family with MINI TwinPower Turbo Technology offers sporty flair and exemplary efficiency in the open-top representative of the new MINI generation, too. There are two petrol engines to choose from for the new MINI Convertible in the USA.

The new MINI Clubman: driving fun for the premium compact segment.

The advance of the new model generation into the premium compact segment is accompanied by a new best in terms of everyday practicality and long-distance capability, versatility and ride comfort. This move was initiated by the new MINI Clubman, which combines sporty flair and functionality in unconventional style. In addition to the elongated silhouette and the long roof line, the four doors and characteristic split doors at the rear are key features here. These make the new MINI Clubman the first ever 6-door model in its segment.

There are two petrol engines available for the new MINI Clubman on the US automotive market (MINI Cooper Clubman with 134 hp and MINI Cooper S Clubman with 189 hp), and these can be optionally combined with the all-wheel drive system ALL4.

The new MINI John Cooper Works models: top athletes in excellent shape.

More intensively than ever before, the current John Cooper Works models succeed in heightening the thrill of driving to provide an experience of extreme performance. With their drive and suspension technology derived directly from motorsports, an aerodynamically optimised exterior and specific interior styling, they generate authentic race feeling.

With the launch of the new MINI John Cooper Works Clubman, the latest generation of top athletes becomes a trio. Since it has a classic three-door body, the new MINI John Cooper Works exemplifies racing passion in its most original form, while the MINI John Cooper Works Convertible reveals its stormy temperament not only with its top open.

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The BMW Group

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In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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