

Media Information
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ECKART 2017 jury named Chairman of the jury and “chef of the century” Joël Robuchon invites members to Paris

Munich. “Chef of the century” Eckart Witzigmann and founding patron of the International Eckart Witzigmann Award, ECKART for short, has named the jury for the ECKART 2017. As a special honour, his colleague and fellow “chef of the century” Joël Robuchon was appointed chairman of the jury and invites the other members to his “Atelier Robuchon” restaurant in Paris.

Jury members:

Joël Robuchon, “chef of the century” and chairman of the ECKART 2017 jury;
ECKART 2013 for the Art of Cookery.

Eckart Witzigmann, “chef of the century” and founding patron of the ECKART
Otto Geisel, head of the Eckart Witzigmann Academy

Dr. Nicolas Peter, member of the Board of Management of BMW AG, Finance,
and patron of ECKART 2017

Dr. Friedrich Eichiner, former member of the Board of Management of BMW AG
and honorary member of the ECKART jury

Marc Haeberlin, three-star chef; ECKART 2004 for the Art of Cookery

Hermann Bareiss, hotelier and owner of the three-star restaurant “Bareiss”

Uta Schlagenhauf, Hotel “Bareiss”

Antonio Santini, restaurant “Dal Pescatore”; ECKART 2011 for lifetime
achievement

Elena Arrak, three-star chef

Claus Meyer, co-founder of the Copenhagen restaurant “Noma” (Best Restaurant
in the World 2010, 2011, 2012, 2014); ECKART 2015 for Creative Responsibility
and Enjoyment

Jon Rose, founder of the “Waves for Water” initiative; ECKART 2014 for Creative
Responsibility and Enjoyment

Sebastian Copeland, award-winning photographer and adventurer; ECKART 2016 for Creative Responsibility and Enjoyment

The jury will select the winners of the ECKART 2017 in the categories “Art of Cookery”, “Innovation” and “Art of Living”. The International Eckart Witzigmann Award, established in 2004, is one of the most prestigious honours recognising outstanding achievements in the art of cooking and fine dining. Since 2013, an ECKART for “Creative Responsibility and Enjoyment” has also been presented, with a cash award endowed by the BMW Group. In this category, the jury draws on the expertise of former ECKART winners, who are strongly represented by names including Jon Rose, Claus Meyer and Sebastian Copeland.

2017’s ECKART award winners will be announced during the summer. The ECKART 2017 award ceremony in Paris this autumn marks the first step in the further internationalisation of the award, with other stops around the world to follow. Next year already, the ECKART 2018 will be presented outside of Europe.

Sustainability has been an integral part of the BMW Group’s (since 2012 official partner of Witzigmann Academy) corporate strategy for many years, with sustainable development firmly established as a corporate target at Group level: from the development of alternative, fuel-saving vehicle concepts through environmentally-compatible production processes to eco-friendly recycling methods. At the BMW Group, sustainable thinking and action influences not only the product, but the entire value chain. In all areas of the company, the focus is on meaningful and responsible use of energy and raw materials.



If you have any questions, please contact:

BMW Group Corporate Communications

Julian Hetzenecker, BMW Group Business and Financial Communications

Tel.: +49-89-382-39229

Email: julian.hetzenecker@bmw.de

Email: presse@bmw.de

Media website: www.press.bmw.de

Press contact Witzigmann Academy

Otto Geisel

Lachner-Straße 18

80639 München

Telephone: +49 89 139 260 26

office@ottogeisel.de

Further information on the Eckart Witzigmann Award can be found at:

www.eckart-witzigmann-preis.de

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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