

BMW Group Corporate Communications

Information

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Copy to
Date 22.06.2017
Subject **Livestream "Built in the US: The All-New BMW X3" Spartanburg, USA.
26 June 2017 - IFRAME details**

Munich. The **BMW Group Press Conference** featuring the **world premiere of the all-new BMW X3** in the BMW Group Spartanburg Plant will be transmitted live in the internet at www.live.bmwgroup.com and www.press.bmwgroup.com.

Please embed the stream with the following code snippet:

```
<iframe name="player-bmwgroup-en" src="https://player.gl-systemhaus.de/bmwgroup/2017/x3/index.html" style="width: 940px; height: 529px" frameborder="0" id="group-player" allowfullscreen></iframe>
```

(The player can be integrated in any size, please consider only the 16:9 aspect ratio.)

Time schedule 26.06.2017

09:30 – 10:10 EST	Press Conference "Built in the US: The All-New BMW X3."
15:30 – 16:10 MEST	Spartanburg, USA. LIVE
13:30 – 14:10 GMT	

For any technical questions please contact +49 151 23456889.

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Asap after the event highlights of the BMW Group Press Conference also at
www.press.bmwgroup.com

