



Media Information

July 4th, 2017

BMW Group Canada achieves best-ever June sales.
BMW brand sets new sales record for first half of the year.
MINI attains best-ever year-to-date result, up +3.8%.

Richmond Hill, ON. BMW Group Canada (BMW and MINI brands combined) reported June sales of 4,430 vehicles, resulting in an increase of +6.9% over June, 2016. On the year, the Group achieved a +1.2% increase as compared to 2016. This translates into the best-ever June sales for the BMW Group in Canada.

BMW.

The BMW brand sold 3,807 units in June, an increase of +6.6% over June, 2016. This represents the highest number of new vehicles sold in a single month for BMW. Year-to-date, a new sales record of 18,830 units have been sold, growing +0.8% over the same period last year. Demand for the all-new BMW 5 Series continues to increase and played a key role in contributing to this record month of sales. Additionally, the BMW 7 Series achieved a +44% increase over the previous June, generating a +21.7% sales increase for the year.

MINI.

The MINI brand reported sales of 623 units in June, an increase of +8.7% over June, 2016. The all-new MINI Countryman has helped generate a best-ever year-to-date result with a total of 3,312 units sold, an increase of +3.8% compared to the same period last year.

Table 1: New Vehicle Sales BMW Group Canada, June 2017

	June 2017	June 2016	%	YTD June 2017	YTD June 2016	%
BMW brand	3,807	3,572	+6.6%	18,830	18,686	+0.8%
BMW passenger cars	1,863	1,674	+11.3%	8,395	9,047	-7.2%
BMW light trucks	1,944	1,898	+2.4%	10,435	9,639	+8.3%
MINI brand	623	573	+8.7%	3,312	3,191	+3.8%
TOTAL Group	4,430	4,145	+6.9%	22,142	21,877	+1.2%

BMW Canada Inc.
a BMW Group Company

BMW Canada Inc.
une compagnie
du BMW Group

Head Office/
Siège social
50 Ultimate Drive
Richmond Hill, Ontario
Canada
L4S 0C8

Telephone/
Téléphone
(905) 683-1200

Internet
www.bmw.ca
www.mini.ca

**Motorrad.**

BMW Motorrad Canada reported an all-time record June sales result of 315 units, an increase of +26.0% compared to June, 2016. On the year, a total of 1,202 motorcycles have been sold, representing an increase of +6.8% over the same period last year. The R1200GS, R1200GSA, S1000RR and K1600GLT were the top sellers in June.

Table 2: Motorcycle Sales BMW group Canada, June 2017

	June 2017	June 2016	%	YTD June 2017	YTD June 2016	%
BMW Motorcycles	315	250	+26.0%	1,202	1,126	+6.8%

-30-

BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 48 BMW automobile retail centres, 20 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

For more information, please contact:

Marc Belcourt, Director, Corporate Communications
BMW Group Canada
905-428-5078 / marc.belcourt@bmwgroup.ca

Barb Pitblado, Manager, Corporate Communications
BMW Group Canada
905-428-5005 / barb.pitblado@bmwgroup.ca