**Rolls-Royce**

## Media Information

**ROLLS-ROYCE PHANTOM NAMED ‘LUXURY CAR OF THE YEAR’ BY BBC TOP GEAR MAGAZINE**

**27 November 2017, Goodwood**

* Rolls-Royce Phantom wins coveted award just weeks after global media debut
* Described by critics as “so quiet it’s almost an anechoic chamber”

The Rolls-Royce Phantom has earned *BBC Top Gear Magazine*’s coveted ‘Luxury Car of the Year’, just weeks after its global media launch on the banks of Lake Lucerne in Vitznau, Switzerland.

Referred to by the cognoscenti as ‘the best car in the world’, the eighth generation Phantom continues to earn plaudits from the world’s most prestigious and discerning critics. This accolade follows statements that Phantom “Is the pinnacle, the epitome, of motoring luxury” (*Autocar*), “Is an all-new version of the finest car in the world” (*The Independent*), “Utterly defines luxury” (*PistonHeads*) and “Has changed what a car can be” (*GQ*).

Phantom, which is the oldest nameplate in automotive history, represents Rolls-Royce’s tireless pursuit of perfection. An all-new and proprietary aluminium spaceframe, 6mm two-layer glazing and more than 130kg of sound insulation combine to create the most silent motor car in the world.

Naming Phantom its Luxury Car of the Year, *Top Gear Magazine* wrote:

“For a car of such generous size and weight, the Phantom is so quiet it’s almost an anechoic chamber”

Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars, commented, “Phantom points the way forward for the global luxury industry. It is a creation of great beauty and power, a dominant symbol of wealth and human achievement. It is an icon and an artwork that embraces the personal desires of each of our individual customers. That this is recognised by *Top Gear Magazine* and the rest of the world’s media is deeply gratifying and a reflection of the skill and passion of everyone who created this truly unique example of pinnacle luxury.”

-Ends-

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/). You can also find the communications team at Rolls-Royce Motor Cars on [Twitter](https://www.twitter.com/RollsRoyceMedia) and [Instagram](https://www.instagram.com/RollsRoyceMedia/)

**Contacts:**

**Goodwood**

**Director of Global Communications**

Richard Carter +44 (0) 1243 384060 [richard.carter@rolls-roycemotorcars.com](mailto:richard.carter@rolls-roycemotorcars.com)

**Global Corporate Communications**

Andrew Ball +44 (0) 1243 384064 [andrew.ball@rolls-roycemotorcars.com](mailto:andrew.ball@rolls-roycemotorcars.com)

**Global Product Communications**

Andrew Boyle +44 (0) 1243 384062 [andrew.boyle@rolls-roycemotorcars.com](mailto:andrew.boyle@rolls-roycemotorcars.com)

**Global Lifestyle Communications**

Emma Rickett +44 (0) 1243 384061 [emma.rickett@rolls-roycemotorcars.com](mailto:emma.rickett@rolls-roycemotorcars.com)

**Regional**

**Asia Pacific - North**

Rosemary Mitchell +81 (0) 3 6259 8888 [rosemary.mitchell@rolls-roycemotorcars.com](mailto:rosemary.mitchell@rolls-roycemotorcars.com)

**Asia Pacific - South**

Hal Serudin +65 6838 9675 [hal.serudin@rolls-roycemotorcars.com](mailto:hal.serudin@rolls-roycemotorcars.com)

**China**

Anna Xu+ 86 1084558037 [anna.xu@rolls-roycemotorcars.com](mailto:anna.xu@rolls-roycemotorcars.com)

**Eastern Europe**

Frank Tiemann +49 (0) 89 382 29581 [frank.tiemann@rolls-roycemotorcars.com](mailto:Frank.Tiemann@rolls-roycemotorcars.com)

**Northern Europe and Scandinavia**

Ruth Hucklenbroich +49 (0) 89 382 60064 [ruth.hucklenbroich@rolls-roycemotorcars.com](mailto:ruth.hucklenbroich@rolls-roycemotorcars.com)

**Middle East, Africa and India**

Jamal Al Mawed +971 561717883 [jamal.almawed@rolls-roycemotorcars.com](mailto:jamal.almawed@rolls-roycemotorcars.com)

**North America and South America**

Gerry Spahn +1 201 930 8308 [gerry.spahn@rolls-roycemotorcarsna.com](mailto:gerry.spahn@rolls-roycemotorcarsna.com)

**UK and Western Europe**

Matthew Jones +44 (0)7815 245929 [matthew.jones@rolls-roycemotorcars.com](mailto:matthew.jones@rolls-roycemotorcars.com)