

Media Information
January 11th, 2017

BMW to showcase innovative technology and the future of driving at the Montreal International Auto Show.

Experience the future of autonomous driving and in-car connectivity...today.

Richmond Hill, ON. BMW Group Canada will showcase industry-leading technologies that represent the latest in **autonomous driving** and **connectivity** at the Montreal International Auto Show. Experience tomorrow's technologies today and discover intelligent and intuitive innovations that offer more safety, comfort and convenience, and which are bringing us closer to autonomous mobility.

WHAT: In- and out-of-car demonstrations of BMW's industry-leading innovative features.

- Watch a BMW 6 Series Gran Turismo park itself with **BMW Remote Control Parking**. This feature enables the driver to move the vehicle into or out of a tight parking space from outside of the car using the BMW Display Key.
- Experience **BMW Parking Assistant**, which can park the vehicle completely automatically either perpendicular or parallel to the street. The system measures potential spaces while you drive past them and maneuvers into the spot with no steering or pedal input from the driver.
- See how **Gesture Control** keeps the driver's eyes on the road by enabling certain vehicle functions to be executed by simple hand movements. Some examples: A swipe of the hand rejects an incoming phone call while pointing at the centre console answers it, and volume can be adjusted by a circular motion of the index finger.
- Turn the 6 Series GT into a hotspot on wheels with **WiFi Hotspot Integration**. Stream video or music, work on emails, and forget the question "Are we there yet?" With the ability to connect up to 10 devices, this feature ensures that road trips are not only luxuriously comfortable, but also connected.

Media are invited to participate in a technology presentation featuring these technologies and more. Please RSVP to the email provided below.

WHERE: 2018 Montreal International Auto Show
Palais des Congres – **Parking Garage**
159 St. Antoine Street West
Montreal, Quebec

WHEN: **January 19th, 9:30am**
Upon request, interviews and demonstrations can also be arranged on January 18th.

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The BMW 6 Series Gran Turismo

At once an opulent sedan and a sporty coupe, the 6 Series Gran Turismo combines luxurious, long-distance comfort with innovative functionality. It is one of the most-innovative vehicles on the road today.

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BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 49 BMW automobile retail centres, 21 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

For more information or to RSVP, please contact:

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