

BMW Group Corporate Communications

Information

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Copy to
Date 15.01.2018
Subject **Live streaming details for the Detroit Motor Show 2018.**

Please find below the iframe details of the BMW Group Press Conference at the NAIAS 2018.

Agenda 15th January 2018:

15:35-16:00 CET (09:35-10:00 EST) BMW Group Press Conference - **LIVE in English**

We will broadcast the event live and on demand. The streaming player can be integrated into your website. Please consider the 16:9 aspect ratio for the player, for example; width 940 pixel and height 529 pixel.

Example embedding html code:

```
<iframe style="overflow:hidden;" scrolling="no" frameborder="0" name="player-bmwgroup-en"
id="group-player" src="https://player.gl-systemhaus.de/bmwgroup/2018/detroit/index.html"
width="100%" aspectratio="1.7769376" height="684.8861772073483"
allowfullscreen="true"></iframe>
```

The highlights of the BMW Group Press Conference and model highlights will be available at:
www.live.bmwgroup.com and www.press.bmwgroup.com

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