



Media Information

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The All-New 2019 BMW X4. The eye-catching athlete.

- Wider track, lower center of gravity and the latest generation suspension with increased aerodynamics for the sportiest stance and proportions to date.
- 75 percent larger full-color Head-Up display.
- Standard Lane Departure Warning, Blind Spot Warning, Rear Cross-Traffic Warning, and Rear Collision Prevention.
- Standard Frontal Collision Warning and Automatic City Collision Mitigation and Braking, and Automatic Pedestrian Detection with City Braking.
- Standard Active Protection – pre and post-crash safety systems which identify critical situations and act before, during, and after an incident.
- Standard xLine design with Sport Seats.
- Larger Panoramic sunroof for increased rear passenger comfort.
- New 3-Zone Climate Control.

Richmond Hill, ON. BMW is pleased to introduce the all-new, second generation BMW X4, debuting in M40i M Performance and BMW X4 xDrive30i variants. The 2019 BMW X4 with sportier proportions created by an emphasized wider track features the latest generation suspension, a lower center of gravity and improved aerodynamics.

The second generation Sports Activity Coupé offers a wide array of new standard safety features such as Active Protection which initiates protective measures when an accident situation is imminent such as belt tensioning and closing windows and sunroof to a small gap. Additionally, the standard Driving Assistant features include Frontal Collision Warning, City Collision Mitigation with Braking, Pedestrian Warning with City Braking, and Speed Limit Information. When equipped with Navigation, the optional Head-Up Display boasts a multi-color, 75 percent larger projection area.

Not only does the all-new BMW X4 appear sportier, provide new and improved driving dynamics, better aerodynamics and safety features, passengers can now enjoy a larger panoramic sunroof and a 3-Zone Climate Control system which allows for greater ride comfort. **The all-new 2019 BMW X4 will be available at Canadian BMW Retailers in July 2018 with pricing to be announced closer to market launch.**



Vehicle concept and design.

The all-new BMW X4 underscores its individual character with significantly enhanced driving dynamics, standout exterior design accentuating the car's sporting instincts, a refined premium ambience in the interior, state-of-the-art driver assistance systems and leading-edge connectivity technologies. Additionally, the dynamic and extravagant aura of the Sports Activity Coupé is highlighted by the BMW M Performance model: the all-new BMW X4 M40i.

The exterior design of the all-new BMW X4 features clean surfacing and high-class, modern accents. The BMW X4 assumes the role of eye-catching athlete in the BMW X model family. "The second-generation BMW X4 brings together a distinctive, dynamic silhouette with a clear, pared-back use of forms," says Adrian van Hooydonk, Senior Vice President BMW Group Design.

Dynamically stretched proportions, powerful styling.

An increase in exterior length of 81 mm to 4,752 mm, an extra 37 mm of width, and 54 mm added to the wheelbase (now 2,864 mm) and a 3mm drop in height lend the all-new BMW X4 dynamically stretched proportions. Short overhangs and powerfully formed, subtly hexagonal wheel arches emphasize the nearly perfectly balanced 50:50 distribution of weight between the front and rear axle.

In the center of the striking front end stands a large BMW kidney grille in three-dimensional look. Twin headlight units with dynamic contours and horizontal fog lamps integrated into the outer air intakes form a new interpretation of the familiar six-eyed face embraced by BMW X models.

All of the light functions feature LED technology as standard. The shoulder line – following the door handles to the rear lights – and the character line between the wheel arches break up the surfaces of the car's flanks. This creates clearly defined lines which are additionally emphasized by the drawn-in glasshouse at the rear. The Coupé style roofline slides into the rear window with an elegant flourish before dipping down more steeply to the rear. The window graphic also underlines the dynamic proportions of the all-new BMW X4, thanks to a smoothly rising sill line and an elongated take on the Hofmeister kink "counter-swing" at the base of the C-pillars. Clearly structured surfaces and horizontal lines shape the car's tail. The LED rear lights, with their three-dimensional shaping, are slim in design and positioned at the extreme edges of the rear. Combined with the twin exhaust tailpipes (shared by all engine variants), they magnify the width of the rear end.

Standard xLine and the M Performance model.

Two optional model variants allow drivers to tailor the appearance of the all-new BMW X4 to reflect their personal preference. The robust nature of the Sports Activity Coupé is clearly expressed by the



standard xLine design which combines bespoke front and rear underguard elements and side skirts in Glacier Silver metallic with side window surrounds and styling accents in a satin Aluminum finish. The M Performance model has an undeniably dynamic look, clearly stating its eagerness to deliver intense sportiness on the open road with its aerodynamically optimized front/rear aprons and side skirts, and accents in High-gloss Black. The all-new BMW X4 M40i can now also be specified with options from the BMW Individual portfolio. Extras designed to give the exterior design an exceptionally exclusive feel include the BMW Individual paint finish Sunstone metallic and 21-inch BMW Individual light-alloy wheels.

Interior and equipment. Sporting character with a modern, premium feel.

The interior cabin of the the all-new BMW X4 is roomier with a premium feel. All the controls are clearly arranged and set within trim finishers featuring a distinctly pared-down design. The low instrument panel and the slightly raised seating position typical of BMW X models afford drivers a superb view of the road ahead. The driver-focused layout of the cockpit helps to create a wonderfully sporty driving experience at all times. Redesigned sports seats with boldly contoured side bolsters provide outstanding lateral support even in extreme handling situations. Knee pads on the sides of the center console add an extra touch of sportiness.

Premium materials, precise build quality and a host of meticulously crafted details set the tone for the modern and individual character of the all-new BMW X4. The surfaces of the instrument panel and door paneling merge smoothly into one another, while the X logos embossed into the electroplated surfaces of the front and rear doors are eye-catching details. The power window buttons, the Start/Stop button, the multifunction buttons on the sports steering wheel and the controls on the center console can also be embellished with electroplated detailing as an option. The ambient lighting, adding extra light sources around the center console and instrument panel, in the door paneling and in the foot wells, enhances the sense of wellbeing in the interior of the all-new BMW X4. The lighting mood can be adjusted as the driver pleases thanks to a choice of six colors. Large storage trays, roomy door pockets, cup holders and various compartments are all testimony to the functional qualities of the all-new BMW X4.

Effective differentiation in the interior, too.

The BMW X4 xDrive30i comes standard with xLine and exclusive design features are available for the BMW X4 M40i M Performance model. Standard sports seats and interior trim strips in Dark Oak Wood with accent strips in Pearl-effect Chrome give the cabin of the BMW X4 xDrive30i an air of elegance. The audio and air conditioning control panels sport a Pearl-effect Chrome surround and



Highbrown Black highlights. The BMW X4 M40i also comes with M specific sports seats, a Sport leather steering wheel and the standard anthracite-colored BMW Individual headliner, complemented by interior trim strips in Aluminum Rhombicle with accent strips in Pearl-effect Chrome. The instrument panel and door shoulders in the all-new BMW X4 can be optionally specified with leatherette. There is also the option of the new Vernasca leather upholstery, which is exclusively available for the all-new BMW X4 in the color Tacora Red, as well as in Black and for the M Performance model with a choice of blue or red contrast stitching. Additionally, the BMW X4 M40i can be specified with options from the BMW Individual portfolio. Options include BMW Individual extended Merino leather upholstery (in the color combinations Ivory White/Black, Fiona Red/Black and Tartufo/Black),

Comfort and functionality.

A far wider array of choices of options, offers greater scope for customers to increase both the comfort and functionality of the all-new BMW X4. The range includes electrically adjustable and heated seats, active seat ventilation and three-zone automatic climate control with separately adjustable temperature control in the rear. A standard panoramic glass sunroof with much larger dimensions than the predecessor offers passengers additional comfort. The two-section glass surface with an overall length of 924 mm and a width of 890 mm allows the amount of light in the interior and the supply of fresh air to be varied as required and creates space. The sun blind is electrically operated, as is the front section of the glass roof.

Three full-size seats are fitted in the rear compartment of the all-new BMW X4, providing the passengers there with an additional 27 mm of legroom over the predecessor model. The trunk has a capacity of 525 litres and the load space can be expanded to a maximum of 1430 litres as required by folding down the sections of the rear backrest, with its standard 40:20:40 split. For added ease, the backrest sections can be released remotely from the trunk, while the optional cargo function allows their angle to be individually adjusted, too. The standard storage package adds additional compartments, USB ports and 12V sockets, as well as multifunctional hooks and lashing rails in the trunk.

The BMW X4 xDrive 30i.

The four-cylinder unit in the all-new BMW X4 xDrive30i generates 248 hp and peak torque of 258 lb-ft, on tap between 1,450 and 4,800 rpm. With a twin-scroll turbocharger, High Precision Injection,



VALVETRONIC fully variable valve timing and Double-VANOS variable camshaft control, the X4 xDrive 30i sprints from 0 to 100 km/h in 6.3 seconds.

The BMW M Performance, M40i model.

For the first time, the BMW X4 is available as a BMW M Performance model. Featuring model specific design and equipment features, the inline six cylinder engine is supported by chassis technology that has been precisely tuned to handle the high drive power. The BMW X4 M40i variant comes standard with M Sport brakes, which allow drivers to enjoy exceptionally dynamic handling with phenomenal stopping power. The system includes extra-large brake discs and blue painted calipers. Also standard is the Adaptive M Suspension featuring electronically controlled dampers whose responses adjust to the nature of the road and driving style. Drivers can choose between a sportier or more comfortable basic setting by activating the relevant performance maps using the Driving Experience Control switch.

The engines under the hood of BMW M Performance Automobiles stand out with their instantaneous response and tireless power delivery. With its trademark free-revving performance, maximum output of 355 hp and peak torque of 365 lb-ft, the power unit propels the all-new BMW X4 M40i from 0 to 100 km/h in 4.8 seconds.

The standard M sports exhaust system produces unmistakable sound, M Sport differential serves up wonderfully dynamic cornering. The sensational power delivery of the six-cylinder inline engines is accompanied by a soundtrack to match. The flap-controlled M sports exhaust system on the BMW M Performance models doesn't just make a great impression acoustically, though – its trapezoidal tailpipes in black chrome form a stunning visual highlight. Power is relayed to the wheels via an eight-speed Steptronic Sport transmission including Launch Control function as standard. The sporty nature of the BMW M Performance model is enhanced by the rear biased set-up of the BMW xDrive all-wheel drive and the Performance Control function. The standard M Sport differential generates a precise locking effect at the rear wheels, priming the car perfectly to power out of corners with dynamic drive.

The BMW X4 M40i comes equipped as standard with M Sport brakes and M light-alloy wheels; variable sport steering and M Sport suspension with firmer spring and damper tuning. Their M Sport brakes are specially designed with an extra-large master cylinder to help optimize braking feel. Customers can also opt for the Adaptive M suspension, which is exclusively available for the two



BMW M Performance models and further broadens the range of adjustment between sporty handling and well-balanced ride comfort.

Aerodynamically refined exterior with M appeal.

Aerodynamically optimized body elements combined with model-specific exterior design features add to the sporty and exclusive looks of the BMW M Performance. The Cerium Grey finish for the exterior mirror caps and front air intake trim inserts is just one example. A leatherette covering for the instrument panel and door shoulders, sports seats, model badging for the door sill strips, instrument panel and instrument display, plus additional details such as M pedals and M driver's footrest, all help to inject the cabin with unmistakable M flair.

Both model variants direct their engine's power to the road via an eight-speed Steptronic transmission and BMW xDrive intelligent all-wheel drive as standard, resulting in effortless progress over smooth roads and rough terrain alike. Gear selections can be selected manually using the shift paddles on the steering wheel. The standard eight-speed Sport transmission offers exceptionally fast gear changes as well as a Launch Control function. The standard-fit Driving Experience Control switch lets drivers choose from SPORT+, SPORT, COMFORT and ECO PRO modes.

Reduced weight, enhanced aerodynamic properties.

An intelligent material mix has made it possible to bring about a substantial weight saving, not just in the chassis design but also in the body's construction and numerous other components. BMW EfficientLightweight measures include an increase in the proportion of aluminum as well as high-strength and ultra-high-strength grades of steel. This has made the body structure more solid than ever, serving up benefits for both vehicle agility and occupant protection. Additionally, the car has a significantly lower center of gravity which enhances the Sports Activity Coupé's cornering dynamics.

Another factor in the dynamism and efficiency of the all-new BMW X4 is a reduction in aerodynamic drag of around 10 percent. This advance has been achieved by streamlining the body at the same time as incorporating a raft of additional measures, including active air flap control, the Air Curtains in the front apron and additional underbody cladding. The all-new BMW X4 sets a new benchmark in its segment with a drag coefficient (Cd) of 0.30.



BMW xDrive: precise distribution of power with optimized efficiency.

The versatile sportiness of the all-new BMW X4 is down in no small part to the presence of the BMW xDrive all-wheel-drive system. The latest version of the system adds less weight, while its internal efficiency has been increased. Plus, the wonderfully precise electronic control of the intelligent all-wheel drive also splits drive power to the sporting effect for which the brand is renowned; the rear-biased set-up produces a highly rewarding driving experience, especially when powering through corners. Besides offering BMW handling stability, BMW xDrive also enhances traction over loose terrain, endowing the all-new BMW X4 with tremendous off-road capabilities. With a ground clearance of 204 mm, a fording depth of 500 mm, break over angle of 19.4° and angles of approach and departure of 25.7° and 22.6° respectively, the Sports Activity Coupé takes everything in its stride, from crests and bumps in the road to gravel tracks, icy roads and steep slopes.

First-class chassis technology with bespoke set-up.

The all-new BMW X4 boasts a marked increase in agility combined with a high degree of ride comfort, courtesy of chassis technology that has been systematically refined and honed for the specific requirements of the Sports Activity Coupé. The design principle of a double-joint spring strut axle at the front and five-link rear axle forms the ideal basis for a harmonious blend of dynamism and comfort. Fitting aluminum swivel bearings, lightweight tubular anti roll bars and new wheel location components at the front axle has brought about a considerable reduction in unsprung masses. Standard specification for the all-new BMW X4 includes not only M Sport suspension but also variable sport steering. Specially tuned to deliver extra-dynamic handling qualities, this version of the Electric Power Steering system ensures slick precision through keenly taken corners and straight-line stability. The speed-sensitive Servotronic power assistance, meanwhile, makes light work of maneuvering.

The car's impressively sporty and well footed handling characteristics are enhanced by the powerful lightweight braking system and the Dynamic Stability Control (DSC) system, whose wealth of features includes the Antilock Braking System (ABS), Dynamic Traction Control (DTC), Automatic Differential Brake (ADB-X), Cornering Brake Control (CBC), Dynamic Brake Control (DBC), Start-Off Assistant and Hill Descent Control (HDC). The Performance Control function also included as standard gives the all-new BMW X4 even sharper handling by varying the distribution of drive torque to the rear wheels according to the situation at hand.



Controls and driver assistance systems. Innovations for comfortable, safe driving.

The latest version of the iDrive operating system fitted in the all-new BMW X4 is designed to offer even more flexible and ergonomic control of vehicle, navigation, communication and infotainment functions. Its Control Display now takes the form of a freestanding monitor with a screen diagonal of 26.6 cm (10.25-inch) as standard. The high-resolution display that comes with the Navigation system Professional includes touchscreen functionality. The intuitive touch control also offers a tile-style menu layout with live content. The voice control system is the latest from BMW and can follow freely formulated instructions to find a point of interest such as, "Find a coffee shop near my location" or simply, "I'm hungry".

There is also the option of using BMW gesture control in the all-new BMW X4, allowing certain functions to be operated with simple movements of the hand or fingers, which are registered by a 3D sensor in the center console and translated into the relevant commands. Another option is the new-generation BMW Head-Up Display, whose projection area has been expanded by 75 percent. This system reflects driving-related information onto the windscreen in full color and with a resolution of 400 x 800 pixels, so that it appears directly in the driver's field of vision. The optionally available multifunctional instrument display, meanwhile, visualizes the driving-related cockpit information in a style that reflects the selected driving mode.

Cutting-edge assistance systems enhance comfort and safety.

When it comes to driver assistance and semi-automated driving, all the systems currently offered by BMW are available, such as the latest generation of Active Cruise Control (ACC) with Stop & Go, whose capabilities include braking the car to a halt in stop-and-go traffic and automatically restarting to drive. The standard Driving Assistant Package includes Blind Spot Detection, Lane Departure Warning, Daytime Pedestrian Protection, Frontal Collision Warning with City Collision Mitigation, and Rear Cross Traffic Alert. The Driving Assistant Plus Package builds upon that with: Active Cruise Control with Stop & Go, Active Lane Keeping Assistant with Side Collision Avoidance, Evasion Aid & Cross Traffic alert front and rear.)

The options list also includes a WiFi hotspot offering a high-speed internet connection (LTE) for up to ten mobile devices. Apple CarPlay Compatibility is included with a one-year trial. The industry's first implementation of a wireless Apple CarPlay solution is now augmented with a flexible way for customers to continue the feature after their trial period. After the inclusive one-year trial, customers



can elect to buy the feature from the ConnectedDrive Store within the My BMW ConnectedDrive portal or directly from within the iDrive system of the vehicle.

This system also comprises the Top View, Panorama View and 3D View functions, which combine to depict a 360° image of the vehicle and the surrounding area on the Control Display. The Remote 3D View function additionally gives drivers the ability to call up a three-dimensional live image of their vehicle and its immediate vicinity on their smartphone via BMW Connected.

Connectivity enhances safety, comfort and infotainment.

The standard built-in SIM card also allows drivers of the all-new BMW X4 to use Intelligent Emergency Call with automatic locating and accident severity detection. With the new BMW Teleservice Accident Assistance, the vehicle now also detects low-speed collisions below the threshold for airbag deployment. The driver receives a message in the iDrive display offering to contact the BMW Accident Assistance service directly. A push of a button is all it takes to obtain professional support from the BMW Accident Assistance team, who can also put the customer in touch with a BMW Service Partner if necessary.

BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 49 BMW automobile retail centres, 21 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

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