**Rolls-Royce Motor Cars**

## Media Information

**ROLLS-ROYCE takes Bespoke to new heights with**

**‘WRAITH LUMINARY COLLECTION’**

**27 March 2018, Goodwood**

* Limited Collection of 55 unique Rolls-Royce motor cars
* First ever shooting star headliner
* World debut of illuminated wooden paneling
* Stainless steel hand-woven fabric incorporated into cabin
* Global debut of Sunburst Grey paint. Solid grey with rich copper tones

*Oxford English Dictionary definition Luminary: 1) A person who inspires or influences others, especially one prominent in a particular sphere. 2) A natural light-giving body, especially the sun or moon.*

In a bold expression of dynamic luxury, Rolls-Royce unveils the Wraith Luminary Collection. Inspired by those who lead where others follow, the Wraith Luminary Collection will light the way for the luxury trailblazer.

In response to an ongoing global demand for Rolls-Royce Collection Cars, the marque has created a Limited Collection of just 55 of these spectacular Wraiths. These motor cars join the highly exclusive ranks of collectible Bespoke masterpieces, envisioned by the Rolls-Royce Bespoke design team and collected by Patrons of true luxury all over the world.

Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars, commented, “Wraith Luminary is a stunning Collection Car. It speaks directly of our contemporary Rolls-Royce brand – progressive and trailblazing; the pinnacle in hand-crafted luxury. This is a motor car that celebrates visionaries who achieve eminence in their respective fields. Indeed, this collection is for the world’s luminaries.”

The heady shade of the golden hour’s sunrays inspire this newly developed exterior paint, Sunburst Grey. One is met by a flat grey that enlivens when awoken by the sun, rich copper tones, emitting a deep emotive warmth. Further intrigue is added by a hand-painted Sunburst Motif coachline, hand-painted Wake Channel Lines on Wraith’s bonnet and pinstripes applied to the wheel centres, each in Saddlery Tan, bearing reference to the colourway of the interior leather.

Energy courses through this highly charged edition of Wraith. On opening the coach doors, one is met by a statement of modern luxury, as light flows from the front into the rear passenger compartment. The Collection’s defining feature, Tudor Oak wood, sourced from the forests of the Czech Republic, selected for its depth of colour and the density of the grain structure, is for the first time, illuminated. The light of 176 LEDs permeates through an intricately perforated design in the unique Tudor Oak veneer, allowing a mesmerizing pattern, reminiscent of the trailing light of a shooting star, to luminesce at the touch of a button. Linked to the controls of the starlight headliner, the cabin’s veneer surrounds Wraith’s occupants in an ambient glow of light.

Speaking of shooting stars, the Rolls-Royce Bespoke Collective, a talented group of engineers, designers and craftspeople located at the Home of Rolls-Royce in Goodwood, West Sussex, have brought further theatre to the cabin of Luminary in the form of brilliant shooting stars. The prized Rolls-Royce starlight headliner, a handwoven configuration of 1340 fibre optic lights which act as a glittering night sky, takes a bold new step as it incorporates shooting stars into the constellation; a playful display of light that creates wonderment and awe for the car’s passengers.

Taking nearly 20 hours to configure, eight shooting stars fire at random, predominantly over the front seats, in recognition of Wraith’s owner-driver appeal.

Wraith Luminary’s cockpit is trimmed in Saddlery Tan, though the rear seats contrast in Anthracite leather, thus highlighting the prominence of the driver’s position. Contrast piping and stitching masterfully marry the front aesthetic to the rear. Alternatively, a more dramatic contrast can be selected by specifying Seashell coloured leather in the rear, both of which will be perfectly coalesced by the inclusion of a two-tone steering wheel.

The Rolls-Royce Bespoke Collective continually seeks inspiration from external trends and influences. In a progressive step, the application of hand-woven stainless steel fabric, a highly contemporary and innovative new technique in luxury craft, is appointed to the central transmission tunnel and door panniers, contrasting the Tudor Oak wood and Saddlery Tan leather.

Incorporating strands which are 0.08mm – 0.19mm in diameter, this technical fibre is woven in a pattern oriented at precisely 45 degrees, to complement the lines of the interior and provide a uniform appearance throughout the passenger compartment when viewed from either side. Taking three days to produce in a ‘clean room’ environment, the fabric is manipulated to cloak the centre console, modified from use in an industrial environment to create a finish befitting the interior of a Rolls-Royce motor car, refracting the light of the unique illuminated paneling in the doors.

As a final touch, the car’s tread plates bear the provenance of this unique collection. ‘WRAITH LUMINARY COLLECTION – ONE OF FIFTY-FIVE’ is engraved in hand-polished stainless steel.

Since its incarnation, Wraith has long attracted the patronage of visionaries – drawn to the intoxicating promise of near unlimited power and it’s hauntingly rakish fast-back design, a true gentleman’s gran tourismo fabricated par excellence. The remarkable success of Wraith in attracting a new generation of drivers to the marque is reflected in this distinctive motor car’s masterfully incorporated, innovative expressions of pure luxury.

Rolls-Royce *is* Bespoke.

-Ends-

**Notes to editors:**

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/). You can also find

the communications team at Rolls-Royce Motor Cars on [Twitter](https://www.twitter.com/RollsRoyceMedia) and [Instagram](https://www.instagram.com/RollsRoyceMedia/)

**Press contacts:**

 **Goodwood**

**Director of Global Communications**

Richard Carter +44 (0) 1243 384060 richard.carter@rolls-roycemotorcars.com

**Head of Corporate Relations, Heritage and Philanthropy**

Andrew Ball +44 (0) 1243 384064 andrew.ball@rolls-roycemotorcars.com

**Head of Product Communications**

Andrew Boyle +44 (0) 1243 384062 andrew.boyle@rolls-roycemotorcars.com

**Head of Lifestyle Communications**

Emma Rickett +44 (0) 1243 384061 emma.rickett@rolls-roycemotorcars.com

**Head of Digital, Online & Social PR Communications**

Terence Church +44 (0) 7815 245930 terence.church@rolls-roycemotorcars.com

**Regional**

**Asia Pacific - North**

Rosemary Mitchell +81 (0) 3 6259 8888 rosemary.mitchell@rolls-roycemotorcars.com

**Asia Pacific - South**

Hal Serudin +65 6838 9675 hal.serudin@rolls-roycemotorcars.com

**China**

Anna Xu+ 86 1084558037 anna.xu@rolls-roycemotorcars.com

**Eastern Europe**

Frank Tiemann +49 (0) 89 382 29581 frank.tiemann@rolls-roycemotorcars.com

**Northern Europe and Scandinavia**

Ruth Hucklenbroich +49 (0) 89 382 60064 ruth.hucklenbroich@rolls-roycemotorcars.com

**Middle East, Africa, and India**

Matt Slater                    +97 (0) 50 812 0599    mattslater@sevenmedia.ae

**The Americas**

Gerry Spahn +1 201 307 4378 gerry.spahn@rolls-roycemotorcarsna.com

**UK and Western Europe**

Matthew Jones +44 (0)7815 245929 matthew.jones@rolls-roycemotorcars.com