



Media information
04 April 2018

BMW M5 voted World Performance Car 2018. Seventh World Car Award for a BMW automobile.

Munich. The BMW M5 (combined fuel consumption: 10.5 l/100km*; combined CO₂ emissions: 241 g/100km*) has been voted "World Performance Car 2018", making this the seventh time BMW has received a World Car Award from the organisation "World Car of the Year". The award ceremony was held on 28 March 2018 at the 2018 New York International Auto Show.

There were a total of eleven vehicles in this category – performance-oriented cars of which at least 2,000 units are produced per year and which are available for purchase on at least two continents from 1 January 2017 until 31 May 2018. Selection and voting in all categories was carried out by an international jury made up of 82 leading automobile journalists from 24 countries.

The BMW M5 is fitted with the latest version of the 4.4-litre V8 engine with M Twin Power Turbo Technology. An output of 600 hp and a maximum torque of 750 Nm guarantee supreme propulsion and phenomenal driving performance: the V8 biturbo engine accelerates the M5 from 0 to 100 km/h in just 3.4 seconds. The new M5 features the M specific all-wheel drive system M xDrive. Power transmission is taken care of by the new 8-speed M Steptronic transmission with Drivelogic: in conjunction with M xDrive, this ensures the power of the high-revving turbocharged engine is transferred to the road in perfect fashion.

* The fuel consumption and CO₂ figures are provisional and were calculated based on the EU test cycle, dependent on tyre format.

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Die BMW Group

Die BMW Group ist mit ihren Marken BMW, MINI, Rolls-Royce und BMW Motorrad der weltweit führende Premium-Hersteller von Automobilen und Motorrädern und Anbieter von Premium-Finanz- und Mobilitätsdienstleistungen. Das BMW Group Produktionsnetzwerk umfasst 30 Produktions- und Montagestätten in 14 Ländern; das Unternehmen verfügt über ein globales Vertriebsnetzwerk mit Vertretungen in über 140 Ländern.

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Date 04 April 2018
Topic BMW M5 voted World Performance Car.
Page 2

Im Jahr 2017 erzielte die BMW Group einen weltweiten Absatz von mehr als 2.463.500 Automobilen und über 164.000 Motorrädern. Das Ergebnis vor Steuern im Geschäftsjahr 2017 belief sich auf 10,655 Mrd. €, der Umsatz auf 98,678 Mrd. €. Zum 31. Dezember 2017 beschäftigte das Unternehmen weltweit 129.932 Mitarbeiterinnen und Mitarbeiter.

Seit jeher sind langfristiges Denken und verantwortungsvolles Handeln die Grundlage des wirtschaftlichen Erfolges der BMW Group. Das Unternehmen hat ökologische und soziale Nachhaltigkeit entlang der gesamten Wertschöpfungskette, umfassende Produktverantwortung sowie ein klares Bekenntnis zur Schonung von Ressourcen fest in seiner Strategie verankert.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 30 production and assembly facilities in 14 countries; the company has a global sales network in more than 140 countries.

In 2017, the BMW Group sold over 2,463,500 passenger vehicles and more than 164,000 motorcycles worldwide. The profit before tax in the financial year 2017 was € 10.655 billion on revenues amounting to € 98.678 billion. As of 31 December 2017, the BMW Group had a workforce of 129,932 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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