



Media Information
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Thirty-year success story to continue: four more years of world-class golf in Germany at the BMW International Open.

- **Tournament organiser BMW extends agreement to hold the most prestigious German pro golf tournament until 2022.**
- **From 2019 onwards, the BMW International Open will take place at the Golfclub München Eichenried.**
- **The 30th anniversary edition of the tournament will be held at the Golf Club Gut Lärchenhof in Pulheim, near Cologne.**

Munich. BMW has been organising the BMW International Open since 1989 – a record for the European Tour. This success story has been going strong for three decades and will continue until 2022. As of the 31st edition in 2019, the iconic tournament will take place at the Golfclub München Eichenried.

“Extending the BMW International Open to 2022 represents a strong commitment to the involvement of BMW in the golfsport in Germany,” says Peter van Binsbergen, Head of Sales and Marketing BMW Germany and Tournament President of the BMW International Open. “Our tournament has been delighting spectators and customers for 30 years. It provides a great stage for BMW and tournament partners to present themselves. The BMW International Open has also become a meeting place for the golf industry. We will continue this success story. We are looking forward to the next four years.”

The BMW International Open began in 1989, when Northern Ireland's David Feherty won at the Golfclub München Eichenried. The club in north-west Munich has been a venue for the tournament ever since. There were a few exceptions to this when the tournament visited the St. Eurach Land- und Golfclub between 1994 and 1996. Players teed off at Gut Lärchenhof in 2012, 2014 and 2016, and will do so again in 2018.



“On behalf of BMW, I would like to thank the management and members of the Golf Club Gut Lärchenhof for their exceptional commitment to the BMW International Opens that have taken place here. These were top-class events at a great golf course. We are looking forward to celebrating the 30th anniversary of the tournament together here in June,” says van Binsbergen. “We have always felt very welcome in Cologne and we would also like to thank the golf fans in the Rhineland for their support.”

From 2019 to 2022, the tournament will be held in Munich (Eichenried), close to the BMW Group headquarters.

Tickets for the 30th BMW International Open (20th to 24th June 2018), featuring Martin Kaymer (GER), Sergio García (ESP), Tommy Fleetwood (ENG), Ernie Els (RSA), Thomas Bjørn (DEN) and Stephan Jäger (GER) are available at www.bmw-golfsport.com/tickets. Admission is free from Wednesday to Friday, while children aged 15 and under benefit from free entry on all days of the tournament. Day tickets for Saturday or Sunday are available for 30 Euros, while a season ticket for the entire weekend costs 45 Euros. VIP tickets for the Fairway Club can be purchased for 225 Euros (Thursday or Friday) or 345 Euros (Saturday or Sunday).

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