**Rolls-Royce**

## Media Information

**MEDIA INVITATION – CULLINAN LAUNCH**

**9 May 2018, Goodwood**

“Tomorrow at noon, UK time, Rolls-Royce Motor Cars will reveal the world’s most anticipated SUV. Cullinan began over four years ago as an idea and a mere sketch; an aspiration to bring ultimate luxury to the SUV market. Now it’s here.

Join me at noon tomorrow for this landmark occasion.” #EffortlessEverywhere.

Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars

- Ends -

**Editors Notes:**

The global digital reveal of Cullinan will occur at **12.00pm midday UK time on Thursday 10 May** by way of an online video stream at [www.rolls-roycemotorcars.com](http://www.rolls-roycemotorcars.com)/cullinan. Short films demonstrating the capability of Cullinan in all terrains are also available at this location.

Media materials, including a downloadable version of the launch film, photographs, B-roll interviews and B-roll footage of Cullinan will be immediately available at [www.rolls-roycecullinan.com](http://www.rolls-roycecullinan.com).

The global digital reveal of Cullinan can also be followed on social media:

#RollsRoyceCullinan

#EffortlessEverywhere

Facebook: [www.facebook.com/rollsroycemotorcars](http://www.facebook.com/rollsroycemotorcars)

YouTube: [www.youtube.com/rollsroycemotorcars](http://www.youtube.com/rollsroycemotorcars)

Instagram: @rollsroycemedia

Twitter: @rollsroycemedia

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/). You can also find the communications team at Rolls-Royce Motor Cars on [Twitter](https://www.twitter.com/RollsRoyceMedia) and [Instagram](https://www.instagram.com/RollsRoyceMedia/)

**Contacts:**

**Goodwood**

**Director of Global Communications**

Richard Carter +44 (0) 1243 384060 [richard.carter@rolls-roycemotorcars.com](mailto:richard.carter@rolls-roycemotorcars.com)

**Head of Corporate Relations, Heritage and Philanthropy**

Andrew Ball +44 (0) 1243 384064 [andrew.ball@rolls-roycemotorcars.com](mailto:andrew.ball@rolls-roycemotorcars.com)

**Head of Global Product Communications**

Andrew Boyle +44 (0) 1243 384062 [andrew.boyle@rolls-roycemotorcars.com](mailto:andrew.boyle@rolls-roycemotorcars.com)

**Head of Global Lifestyle Communications**

Emma Rickett +44 (0) 1243 384061 [emma.rickett@rolls-roycemotorcars.com](mailto:emma.rickett@rolls-roycemotorcars.com)

**Head of Digital, Online & Social PR Communications**Terence Church +44 (0) 7815 245930 [terence.church@rolls-roycemotorcars.com](mailto:terence.church@rolls-roycemotorcars.com)

**Head of Internal Communications**

Amanda Hewitt-Spicer+44 (0) 7815 244131 [amanda.hewitt-spicer@rolls-roycemotorcars.com](mailto:amanda.hewitt-spicer@rolls-roycemotorcars.com)

**Regional**

**Asia Pacific - North**

Rosemary Mitchell +81 (0) 3 6259 8888 [rosemary.mitchell@rolls-roycemotorcars.com](mailto:rosemary.mitchell@rolls-roycemotorcars.com)

**Asia Pacific - South**

Hal Serudin +65 6838 9675 [hal.serudin@rolls-roycemotorcars.com](mailto:hal.serudin@rolls-roycemotorcars.com)

**China**

Anna Xu+86 10 84558037 [anna.xu@rolls-roycemotorcars.com](mailto:anna.xu@rolls-roycemotorcars.com)

**Eastern Europe**

Frank Tiemann +49 (0) 89 382 29581 [frank.tiemann@rolls-roycemotorcars.com](mailto:Frank.Tiemann@rolls-roycemotorcars.com)

**Northern Europe and Scandinavia**

Ruth Hucklenbroich +49 (0) 89 382 60064 [ruth.hucklenbroich@rolls-roycemotorcars.com](mailto:ruth.hucklenbroich@rolls-roycemotorcars.com)

**Middle East, Africa and India**

Nick Cooper +97 (0) 50 883 6715  [nickcooper@sevenmedia.ae](mailto:kathleenburbridge@sevenmedia.ae)

**North America and South America**

Gerry Spahn +1 201 930 8308 [gerry.spahn@rolls-roycemotorcarsna.com](mailto:gerry.spahn@rolls-roycemotorcarsna.com)

**UK and Western Europe**

Matthew Jones +44 (0) 7815 245929 [matthew.jones@rolls-roycemotorcars.com](mailto:matthew.jones@rolls-roycemotorcars.com)