



Media Information

19th June 2018

30th BMW International Open opens in style with Gary Player, Sergio García and Tommy Fleetwood.

Cologne. The Flora in the Botanical Garden is one of the most attractive locations in the cathedral city, making it the perfect location for the official opening of the 30th BMW International Open. Last year's Masters winner, Sergio García (ESP), and U.S. Open runner-up, Tommy Fleetwood (ENG), hit the symbolic opening shots from the terrace at the Flora. Nine-time major winner Gary Player (RSA) was also among the special guests at the gala evening to mark the 30th anniversary of Germany's most renowned golf tournament.

During the subsequent round of discussions, presented by Thomas Gottschalk, BMW M Brand Ambassador Lena Gercke presented a birthday cake to Florian Baumeister, Head of Events, Exhibitions and Sports Marketing at BMW Germany. Another highlight of the evening was the unveiling and German premiere of the new BMW 8 Series Coupe.

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