

**Media Information**June 27<sup>th</sup>, 2018**BMW Group Canada opens new Regional Distribution Centre in Mississauga.**

New Regional Distribution Centre will increase efficiency, competitive edge.

**Mississauga, ON.** In keeping with Strategy NUMBER ONE>NEXT, a strategy which provides the company with a strategic roadmap up to 2025, BMW Group Canada officially opened a new state-of-the-art Regional Parts Distribution Centre today in Mississauga, Ontario. The facility is a crucial aspect of BMW's vision to improve efficiency in supply chain logistics and enhance customer service.

"Canada is a unique market covering a large geographical area. We needed a modern distribution facility allowing us to deliver parts faster than our previous service offer," said Hans Blesse, President and CEO of BMW Group Canada. "Faster deliveries mean less time away from your car and a more satisfying ownership experience – all top priorities for us."

The new 284,000 square foot facility is 50 per cent larger than the previous warehouse and will accommodate future expansion opportunities of up to 64,000 square feet, supporting BMW's growing customer base and their expectation for premium service. BMW has also invested a significant amount in energy saving initiatives, including motion sensor LED lighting and premium insulation, maintaining the company's commitment to sustainability and the environment.

"Canada is a very important market for the BMW Group globally, and as such we are very proud to have built this new facility," said Wolfgang Baumann, Vice President, Parts Logistics Management at the BMW Group. "With such a significant product offensive in the coming months, BMW Group Canada is now well positioned to ensure it keeps up with growing customer demand."

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Strategically positioned in Mississauga, the distribution centre's proximity to the airport, railyards, and major highways will expedite inbound and outbound shipments. In total, the facility is expected to handle more than 38,000 part numbers and over one million individual parts per year. As well, being able to take advantage of Metrolinx transit will deliver a more satisfying and sustainable commuter experience for associates and staff of the centre.

"Mississauga is pleased to offer companies like BMW what they are looking for in a city – access to transit routes, unparalleled logistics infrastructure, an unrivalled quality of life and a highly skilled workforce," said Bonnie Crombie, Mayor of Mississauga. "As a world-renowned automaker and innovator, we welcome BMW and the good jobs they will bring to our City's growing business community."

In total, the distribution facility will employ over fifty people, with plans to expand the workforce to keep up with growing market demand.

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**BMW Group in Canada**

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 49 BMW automobile retail centres, 21 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

**For more information, please contact:**

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