**Rolls-Royce**

## Media Information

**ROLLS-ROYCE MOTOR CARS ANNOUNCES NEW HEAD OF SALES CHANNEL DEVELOPMENT & CUSTOMER RELATIONS**

**9 July 2018, Goodwood**

Rolls-Royce has appointed Melanie Evans as Head of Sales Channel Development & Customer Relations from 1 August 2018. She will be based at the Home of Rolls-Royce at Goodwood, West Sussex.

Evans joined Rolls-Royce in 2011, initially as Dealer Marketing & Digital Manager, progressing to Head of Commercial Development and then her current role as Head of Bespoke Sales and Marketing. Her new position incorporates a number of unique functions, including running the company’s Private Office.

Prior to joining Rolls-Royce Motor Cars, Evans worked in a number of senior Marketing and Sales roles in the automotive and aerospace industries. She graduated from Brunel University London in 2002 with a Degree in Management.

Torsten Müller-Ötvös, Chief Executive Officer, Rolls-Royce Motor Cars, said, “I am delighted to announce Melanie as Head of Sales Channel Development & Customer Relations. Melanie’s exceptional commercial experience and intimate understanding of our business makes her ideally suited to her new role.”

- Ends -

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/). You can also find the communications team at Rolls-Royce Motor Cars on [Twitter](https://www.twitter.com/RollsRoyceMedia) and [Instagram](https://www.instagram.com/RollsRoyceMedia/)

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