

Media Information

April 26, 2019.

BMW Group Canada honoured as one of the best places to work In Canada Great Place To Work Institute ranks BMW Group Canada #24 in the country

Richmond Hill, ON. BMW Group Canada has been recognized as one of Canada's best workplaces by the Great Place To Work Institute. This year, the German automaker was ranked #24 in the 1000+ Employees category, marking the sixth straight year of participation that the BMW Group has placed in the top 40 companies in Canada.

"Everyone at BMW is proud of this amazing achievement and honoured to be recognized," said Carrie Dear, Director of Human Resources, BMW Group Canada. "We have great associates here and have created a structure to ensure our corporate culture is not only supportive, but that it really allows our people to thrive."

Rooted in the impressive ranking is also the significance that the Great Place To Work results came directly from employee feedback. Of note, BMW Group Canada scored especially high in the dimensions of pride and camaraderie, indicating the welcoming, fun and hardworking environment that continues to drive and inspire high performance through collaboration.

BMW Group Canada continues to develop and foster an environment where associates are motivated to contribute and rewarded for their hard work. In an effort to improve corporate culture and evolve as a great place to work, BMW also has an open-door policy where associated are encouraged to provide feedback and new ideas to their managers.

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a BMW Group Company

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Corporate Communications



BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 50 BMW automobile retail centres, 22 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.

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