**Rolls-Royce**

## Media Information

**ROLLS-ROYCE MOTOR CARS RELEASES WRAITH EAGLE VIII SKETCHES ON THE CENTENARY OF THE FIRST**

**NON-STOP TRANSATLANTIC FLIGHT**

**14 June 2019, Goodwood – embargoed 9am BST, 14 June 2019**

To mark the centenary of the first non-stop transatlantic flight, Rolls-Royce Motor Cars today releases unseen design sketches of its latest Collection Car, Wraith Eagle VIII. The collection of 50 motor cars tells the epic tale of the pioneering flight of Captain John Alcock and Lieutenant Arthur Brown. The duo conquered unchartered skies to cross the Atlantic Ocean in a Vickers Vimy aircraft, powered by twin Rolls-Royce Eagle VIII engines, exactly 100 years ago.

The sketches, envisioned by the Bespoke Collective of the House of Rolls-Royce, offer a rare and intimate insight into the creative journey undertaken by Rolls-Royce designers as they worked to express an extraordinary act of courage within the palette of a Rolls-Royce motor car.

Torsten Müller-Ötvös, Chief Executive, Rolls-Royce Motor Cars, commented, “The unique skill of our Bespoke Design Collective sees the story of one of the most pivotal moments of the 20th century, the first non-stop transatlantic flight, told using Wraith, a motor car which speaks of power, drama and adventure. Wraith Eagle VIII is a modern masterpiece – these sketches offer an extraordinary insight into its creation*.*”

The designs highlight the remarkable attention to detail of Rolls-Royce Bespoke craftsmanship. The starlight headliner sketch shows cloud embroidery, the halfway point coordinates and the flight path of Alcock and Brown. A further detailed sketch shows the night-time view from above, which is expertly incorporated into Wraith’s fascia, in the form of a gold, silver and copper inlay.

The sketch of the Collection Car’s clock depicts an iced background effect reminiscent of the freezing instrument panels of the adventurers, while the clock’s green night time glow is illustrated – a direct reference to the only light seen by Alcock and Brown as they crossed the Atlantic.

Wraith Eagle VIII, Rolls-Royce Motor Cars’ latest Collection Car will be created for discerning collectors at the Home of Rolls-Royce in Goodwood, West Sussex – a Centre of Global Luxury Manufacturing Excellence.

–Ends–

**Editors’ notes:**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

**The first non-stop transatlantic flight**

Captain John Alcock and Lieutenant Arthur Brown braved uncharted skies to make the first non-stop transatlantic flight in June, 1919. Contemporaries of Sir Henry Royce, Alcock and Brown flew non-stop from St. John’s, Newfoundland to Clifden, Ireland in a modified First World War Vickers Vimy bomber aircraft. The bi-plane was powered by twin 20.3 litre, 350 bhp, Rolls-Royce Eagle VIII engines. It is from this remarkable engine that this Collection takes its name. Rolls-Royce marks the 100 year anniversary of this feat with a highly contemporary Collection that speaks to today’s adventurers, whilst honouring those who changed the course of history.

“*I do not know what we should most admire - their audacity, determination, skill, science, their aeroplane, their Rolls-Royce engines - or their good fortune”*, commented Sir Winston Churchill, following the perilous journey that brought unfathomable advancement to 20th century society.

Alcock and Brown established a legend and gained a place alongside Sir Donald Campbell in the most select club in the world; those who push beyond previous conceptions of human endeavour to achieve seemingly impossible records on land, water and now, air. Their one binding characteristic? Rolls-Royce power.

The duo suffered every conceivable challenge an aviator could face. The Rolls-Royce Eagle VIII engines were the only components that proved indestructible. The engines propelled the aerial voyage at previously unimagined speeds, averaging 115 mph. Their peril cannot be underestimated. Their radio and navigation instruments failed almost immediately, leaving the pilots flying unaided at night through dense cloud and freezing fog for many hours, sometimes upside down. Eventually they emerged from the cloud and using Brown’s extraordinary skill as a navigator, flew by the stars to the coast of Ireland.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

**Contacts:**

**Goodwood**

**Director of Global Communications**

Richard Carter +44 (0) 1243 384060 richard.carter@rolls-roycemotorcars.com

**Head of Corporate Relations, Heritage and Philanthropy**

Andrew Ball +44 (0) 1243 384064 andrew.ball@rolls-roycemotorcars.com

**Head of Lifestyle Communications**

Emma Rickett +44 (0) 1243 384061 emma.rickett@rolls-roycemotorcars.com

**Global Product PR Manager**

Sarah Pelling +44 (0) 7815 245094 sarah.pelling@rolls-roycemotorcars.com

**Head of Digital, Online & Social PR Communications**

Terence Church +44 (0) 7815 245930 terence.church@rolls-roycemotorcars.com

**Regional**

**Asia Pacific - North**

Rosemary Mitchell +81 (0) 3 6259 8888 rosemary.mitchell@rolls-roycemotorcars.com

**Asia Pacific - South**

Hal Serudin +65 6838 9675 hal.serudin@rolls-roycemotorcars.com

**China**

Anna Xu+ 86 1084558037 anna.xu@rolls-roycemotorcars.com

**Eastern Europe**

Frank Tiemann +49 (0) 89 382 29581 frank.tiemann@rolls-roycemotorcars.com

**Northern Europe and Scandinavia**

Ruth Hucklenbroich +49 (0) 89 382 60064 ruth.hucklenbroich@rolls-roycemotorcars.com

**Middle East, Africa, and India**

Rami Joudi +971 4 3848583 rami.joudi@rolls-roycemotorcars.com

**The Americas**

Gerry Spahn +1 201 307 4378 gerry.spahn@rolls-roycemotorcarsna.com

Elizabeth Williams +1 201 307 4379 elizabeth.williams@rolls-roycemotorcarsna.com

**UK and Western Europe**

Matthew Jones +44 (0)7815 245929 matthew.jones@rolls-roycemotorcars.com