



Media Information

November 12, 2019.

MINI Canada announces retail pricing for the new MY 2020 MINI SE 3 door.

MINI's first all-electric model to debut in Canada in March 2020.

Richmond Hill, ON. MINI Canada is pleased to announce that the much anticipated 2020 MINI SE

3 door, MINI's first all-electric vehicle, will arrive in Canada in March 2020 with a base MSRP of \$39,990.

This attractive MSRP makes the 2020 MINI SE 3 door eligible for the Canadian Federal iZEV rebate of \$5,000, in addition to separate Canadian Provincial BEV purchase incentives (Quebec - \$8,000 / British Columbia - \$3,000).

Powered by an electric motor with an output of 181 horsepower, and an instantly-available torque of 199 ft-lb, the MINI Cooper SE 3 door exhibits characteristic MINI performance, sprinting from 0–100 km/h in 7.3 seconds.

Developed by the BMW Group competence centres for electromobility in Dingolfing and Landshut, the 93 ampere/hr lithium-ion high voltage battery, with a gross energy capacity of 32.6 kWh, is mounted in the floor of the SE, making for an exceptionally low center-of-gravity, ensuring typical MINI agility and renowned go-kart handling.

(Note: range figures for the MINI SE 3 door are schedule to be announced at the Los Angeles Auto Show later in November).

The new MINI Cooper SE 3 door is the first electrically powered BMW Group model in which the driver can influence the level of brake energy regeneration. A toggle switch positioned to the left of the start/stop unit provides the choice of intense or only low-level regeneration, regardless of the MINI Driving Modes.



The MINI Cooper SE 3 door will debut with the highest level of standard equipment in the MINI lineup, including:

- Comfort Access Keyless entry
- MINI Drive Modes
- Sport Seats w/Thigh Support
- Heated Front Seats
- Dual Zone Auto Climate Control
- SIRIUS Satellite Radio
- Rear View Camera
- LED Head/Fog/Taillights
- Driver Assistant Systems
- 6.5" Touchscreen with Apple CarPlay Prep and Navigation with ARTTI
- ConnectedDrive Services
- Digital Instrument Cluster
- Level 1 and Level 2 charging cables

The MINI Cooper SE 3 door is also equipped with Level 3/DC Fast Charging capability.

Depending on the requirements of the user, four levels of charging are available, providing full charges from 0 – 80% in time ranges from 26 hours to 35 minutes:

- Level 1 / Occasional Use Cable 110V (standard equipment) – 1.1 kW: 26 hrs.
- Level 2 / TurboCord 240V (standard equipment) – 3.7 kW: 8 hrs.
- Level 2 / Wallbox home install, and/or public locations – 7.4 kW: 4 hrs.
- Level 3 / DC Fast Charger – Public locations – 50 kW: 35 min.

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BMW Group in Canada

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BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 50 BMW automobile retail centres, 22 BMW motorcycle retailers, and 30 MINI retailers represents the BMW Group across the country.



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