

Media Information
15 November 2019

Start of production of new BMW M8 Gran Coupe at BMW Group Plant Dingolfing

BMW 8 Series model line-up completed +++ Sixth vehicle launch of the year +++ Position as lead plant for luxury models strengthened

Dingolfing. At the BMW Group's Dingolfing plant, the new BMW M8 Gran Coupe (fuel consumption combined: 10.7 – 10.5 l/100 km (26.4 – 26.9 mpg imp); CO₂ emissions combined: 244 – 240 g/km*) rolled off the production line for the first time in early November. The sixth model variant of the now completed BMW 8 Series line-up, the BMW M8 Gran Coupe is the next step in the BMW Group's model initiative in the luxury segment. As M8 Competition model, the four-door high-performance sports car is equipped with the most powerful engine ever developed for BMW M. The 4.4-liter eight-cylinder drivetrain produces 625 hp and offers outstanding driving dynamics.

The look of the BMW M8 Gran Coupe is characterized by its stand-alone proportions, the dynamically elongated silhouette and the roofline that gently slopes toward the back. Compared to the two-door models, the wheelbase has been extended by 200 millimeters, providing a significantly improved level of comfort to passengers in the rear. The BMW Group's Dingolfing plant manufactures up to 60 BMW M8 units daily, with the Gran Coupe accounting for some 40 percent of production output.

"The new BMW M8 Gran Coupe once again attests to the great capabilities of this plant. After five successful production launches in 2019, we have once

* All figures relating to performance, fuel/electric power consumption, CO₂ emissions and operating range are provisional. The fuel consumption, CO₂ emissions, electric power consumption and operating range figures are determined according to the European Regulation (EC) 715/2007 in the version applicable. The figures refer to a vehicle with basic configuration in Germany. The range shown considers the different sizes of the selected wheels/tyres and the selected items of optional equipment, and may vary during configuration. The values are based on the new WLTP test cycle and are translated back into NEDC-equivalent values in order to ensure comparability between the vehicles. With respect to these vehicles, for vehicle-related taxes or other duties based (at least inter alia) on CO₂ emissions, the CO₂ values may differ from the values stated here (depending on national legislation).

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again delivered a highlight at the top of our model portfolio and strengthened our position as the lead plant for luxury models. The entire team can be proud of this accomplishment," says Christoph Schröder, plant director of BMW Group Plant Dingolfing.

The new BMW M8 Gran Coupe is celebrating its world premiere a few days from now at the Los Angeles Auto Show, with the market launch of the BMW M8 Gran Coupe and the BMW M8 Competition Gran Coupe scheduled for January 2020. Furthermore, a limited edition of 400 cars will be available from April next year. The ultra-exclusive BMW M8 Gran Coupe First Edition comes with unique yellow Icon Adaptive LED Headlights with Laser Light and BMW Individual Aurora Diamant Green Metallic paint.

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The BMW Group Plant Dingolfing

Plant Dingolfing is one of the BMW Group's 31 global production sites. At Plant 02.40, about 1,500 cars of the BMW 3, 4, 5, 6, 7 and 8 Series roll off the assembly lines every day. In total, the plant manufactured nearly 330,000 cars in 2017. At present, a total of approx. 18,000 people and 800 apprentices work at the BMW Group's site in Dingolfing.

In addition to the automotive core production, BMW Group Plant Dingolfing is also home to production facilities for vehicle components such as pressed parts, seats as well as chassis and drive components. Due to the plant's aluminium expertise in vehicle construction and longstanding experience in producing alternative drives, BMW Group Plant Dingolfing furthermore provides crucial components for the BMW i models – such as high-voltage battery, e-transmission and the drive structure – to the production site in Leipzig. In addition, Dingolfing produces both high voltage batteries and electric engines for the BMW Group's plug-in hybrid models.

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The car bodies for all Rolls-Royce models are also manufactured at the site. The Dynamics Centre, a large storage and transshipment facility, provides the global BMW and MINI dealership organization with original parts and equipment.

The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2018, the BMW Group sold over 2,490,000 passenger vehicles and more than 165,000 motorcycles worldwide. The profit before tax in the financial year 2018 was € 9.815 billion on revenues amounting to € 97.480 billion. As of 31 December 2018, the BMW Group had a workforce of 134,682 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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