**Rolls-Royce**

## Media Information

ROLLS-ROYCE MOTOR CARS ISSUES CLARIFICATION FOLLOWING RECENT ANNOUNCEMENTS BY

ROLLS-ROYCE PLC

**11 June 2020, Goodwood**

Rolls-Royce Motor Cars has issued a statement in response to continuing media confusion and misreporting concerning its assumed or implied connection to Rolls-Royce plc.

Media are kindly asked to note that images of Rolls-Royce motor cars, the black and silver “Double R” logo, the “Spirit of Ecstasy” (“Flying Lady”) mascot, the Rolls-Royce Pantheon Grille and other related content are all signifiers of Rolls-Royce Motor Cars and its Brand.

The use of these images to illustrate stories relating to Rolls-Royce plc together with copy that unnecessarily confuses or conflates the two companies, is incorrect and leads to public confusion.

**ROLLS-ROYCE MOTOR CARS**

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group. The company is the world’s leading luxury manufacturer based at The Home of Rolls-Royce at Goodwood, near Chichester, West Sussex, which comprises its global headquarters and Global Centre of Luxury Manufacturing Excellence – the only place in the world where Rolls-Royce motor cars are hand-crafted.

Production began on 1 January 2003 with the world’s pinnacle luxury product, Phantom. The range has since expanded to include Ghost, Wraith, Dawn, Cullinan and their Black Badge counterparts. An all-new Ghost is due to be launched later this year. The company has customers in more than 50 countries worldwide attended by a network of Rolls-Royce dealerships. Total sales in 2019 exceeded 5,000 cars. Over 2,000 people are employed at The Home of Rolls-Royce.

**ROLLS-ROYCE PLC**

Rolls-Royce plc is a leading industrial technology company with manufacturing facilities around the world employing some 52,000 people. Its head office is in London with main operations in Derby, UK; Bristol, UK; Indianapolis, US; Dahlewitz, Germany; Friedrichshafen, Germany; and Singapore. Originally founded in 1906, Rolls-Royce Ltd was nationalised in 1971, becoming Rolls-Royce 1971 Ltd., initially including the Motor Car Division. The Motor Car Division was floated as a separate company in 1973, and became Rolls-Royce Motors Holdings Ltd, which traded as Rolls-Royce Motors. Rolls-Royce 1971 Ltd. was privatised in 1987, becoming Rolls-Royce plc.

Rolls-Royce plc designs and manufactures engines for civil aerospace and military aircraft and ships. Its Power Systems business unit, based in Friedrichshafen, Germany, designs and manufactures engines for a range of land and marine applications including power generation. Rolls-Royce plc has customers in more than 150 countries, comprising more than 400 airlines and leasing customers, 160 armed forces, 70 navies, and more than 5,000 power and nuclear customers. For the last 60 years it has also designed, supplied and supported the nuclear propulsion plant that provides power for all of the UK Royal Navy's nuclear submarines.

In January 2017, Rolls-Royce plc reached agreement with investigating authorities in the UK, US and Brazil relating to its activities in a number of overseas markets. On 20 May 2020, Rolls-Royce plc announced 9,000 job losses worldwide, predominantly in its Civil Aerospace business, in response to the medium-term reduction in demand for civil aerospace engines and services resulting from the Covid-19 pandemic.

**At-a-glance summary:**

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|  | **Rolls-Royce Motor Cars** | **Rolls-Royce plc** |
| Established | 2003 | 1987 |
| Ownership | Wholly-owned subsidiary of BMW Group (Munich) | Rolls-Royce Holdings plc |
| Products | The world’s pinnacle super-luxury motor cars | Engines and power systems for civil and military aircraft, ships, submarines and land‑based applications |
| Head office | Goodwood, West Sussex | Kings Place, London |
| Manufacturing sites | Global Centre of Luxury Manufacturing Excellence, Goodwood, West Sussex | Operations in more than 50 countries worldwide. Major manufacturing operations in UK and overseas include: Ansty, Barnoldswick, Bristol, Derby, Hucknall and Inchinnan in the UK; Dahlewitz and Friedrichshafen in Germany; Indianapolis, USA; and Singapore. |
| Employees | c. 2,000 | c. 52,000 |
| CEO | Torsten Müller-Ötvös | Warren East |

**Note to editors:**

Editors are requested to forward this advisory to picture desks, on-line desks and other relevant departments. Thank you.

**Further information:**

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

**Contacts:**

**Goodwood**

**Director of Global Communications**Richard Carter +44 (0) 7815 244060 richard.carter@rolls-roycemotorcars.com

**Head of Corporate Relations**Andrew Ball +44 (0) 7815 244064 andrew.ball@rolls-roycemotorcars.com

**Head of Global Lifestyle Communications**Emma Rickett +44 (0) 7815 244061 emma.rickett@rolls-roycemotorcars.com

**Head of Global Product Communications**Matthew Jones +44 (0) 7815 245929 matthew.jones@rolls-roycemotorcars.com

**Head of Global Digital, Online & Social PR Communications**Terence Church +44 (0) 7815 245930 terence.church@rolls-roycemotorcars.com

**Regional**

**Asia Pacific – North**Rosemary Mitchell +81 (0) 3 6259 8888 rosemary.mitchell@rolls-roycemotorcars.com

**Asia Pacific – South**Hal Serudin +65 6838 9675 hal.serudin@rolls-roycemotorcars.com

**China**Anna Xu+86 10 84558037 anna.xu@rolls-roycemotorcars.com

**Eastern Europe**Frank Tiemann +49 (0) 89 382 29581 frank.tiemann@rolls-roycemotorcars.com

**Middle East and Africa**Rami Joudi +971 56 171 7883  rami.joudi@rolls-roycemotorcars.com

**North America and South America**Gerry Spahn +1 201 930 8308 gerry.spahn@rolls-roycemotorcarsna.com

**Central and Western Europe**Ruth Hucklenbroich +49 (0) 89 382 60064 ruth.hucklenbroich@rolls-roycemotorcars.com

**Russia**Malika Abdullaeva +7 916 449 86 22 malika.abdullaeva@press.rolls-roycemotorcars.ru