



Media Information

DTM

17th August 2020

New BMW M Motorsport Premium Partner: Timo Glock drives in iQOO colours in 2020.

- **BMW M Motorsport has had a new Premium Partner on board since the start of the 2020 DTM season, in the form of smartphone brand iQOO.**
- **Timo Glock has already contested four races in the iQOO BMW M4 DTM.**
- **Glock: “I am delighted that BMW M Motorsport has managed to attract such a large and forward-thinking concern to the DTM as Premium Partner”.**

Munich. Since the start of the DTM season on the first weekend in August, Timo Glock (GER) has been back in yellow. This is thanks to a new BMW M Motorsport Premium Partner for the DTM: smartphone brand iQOO. The iQOO BMW M4 DTM was a real eye-catcher in the first four races at Spa-Francorchamps (BEL) and at the Lausitzring (GER).

“Welcome, iQOO, to the BMW DTM family,” said BMW Group Motorsport Director Jens Marquardt. “Technology and innovation are what drive us, and these are the values that also stand for iQOO. This is the perfect basis for a successful partnership. We are very happy to welcome iQOO as a new Premium Partner on board, and all the more so in the unusual and difficult times that we are currently experiencing worldwide and also in motorsport. In addition, the iQOO BMW M4 DTM looks great!”

iQOO is a global smartphone brand with a strong proposition of unmatched performance. “Our goal is to offer unmatched performance to our customers. iQOO stands for ‘I Quest On and On’, reflecting our brand's relentless pursuit of perfection”, said Felix Feng, President of iQOO China. “The brand was created to deliver a unique experience to young, technology-savvy consumers, who are under-served by the current smartphone market. iQOO phones are built for those consumers who are naturally sceptical of the status quo and constantly seeking to improve themselves.

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Being Premium Partner is a momentous opportunity to demonstrate iQOO's high performance to the world."

Glock is also enjoying the partnership with iQOO: "It's great that BMW M Motorsport has managed to attract such a large and forward-thinking concern as iQOO, the high-end smartphone brand to the DTM as Premium Partner. This is a great sign for the racing series, especially in these difficult times. I am particularly happy to be back in my familiar colour of yellow from my first few years in the DTM – when you look from the front, at least. I am enjoying driving the iQOO BMW M4 DTM."

Glock contests his eighth DTM season in 2020. In his 116 races to date, he has claimed five victories, five pole positions and 14 podium finishes.

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