



Media Information

October 19, 2020

The First Edition variants of the BMW X5 M Competition and BMW X6 M Competition.

High performance, maximum exclusivity. Production limited to 250 examples of each model.

Richmond Hill, ON. Supreme power, an imposing thirst for forward progress and extravagant styling allow the new BMW X5 M Competition (fuel consumption combined: 13.0 – 12.8 l/100 km [21.7 – 22.1 mpg imp]; CO₂ emissions combined: 296 – 291 g/km) and new BMW X6 M Competition (fuel consumption combined: 13.1 l/100 km [21.6 mpg imp]; CO₂ emissions combined: 301 g/km) to carve out a unique place for themselves on the world's roads. Their performance attributes set new standards and now they are also raising the bar once again in terms of exclusivity. First Edition specification accentuates the effervescent and distinctive character of the BMW M models in the luxury Sports Activity Vehicle (SAV) and Sports Activity Coupé (SAC) segments to particularly stylish effect.

Precisely coordinated design cues for the exterior and interior lend the special-edition takes on the new BMW X5 M Competition and new BMW X6 M Competition the status of intoxicating rarities at the high-performance reaches of their respective segments. Their air of exclusivity creates the ideal environment in which to enjoy the unmistakable driving experience laid on by a high-revving V8 engine with two turbochargers and 617 hp, M-specific suspension and M xDrive all-wheel drive. The two special-edition newcomers will be produced at BMW Plant Spartanburg in the US in a limited run of 250 examples each.

The BMW Individual Frozen Dark Silver special paint finish available exclusively for the special-edition models showcases the exterior design of the new BMW X5 M Competition and new BMW X6 M Competition to extremely impressive effect. This matte paint finish ensures the muscular proportions, clear forms and signature M details of the body design come authentically to the fore, regardless of how the light hits the car. The two special-edition cars can also be specified with the BMW Individual Frozen Marina Bay Blue special paint finish. This exterior shade is one of the BMW special finishes now available ex-factory for the BMW X5 M Competition,

BMW Canada Inc.
a BMW Group Company

BMW Canada Inc.
une compagnie
du BMW Group

Head Office/
Siège social
50 Ultimate Drive
Richmond Hill, Ontario
Canada
L4S 0C8

Telephone/
Téléphone
(905) 683-1200

Facsimile/
Télécopieur
(905) 428-5668

Internet
www.bmw.ca
www.mini.ca



BMW X6 M Competition, BMW X5, BMW X6 and BMW X7. These special paint shades are increasing in number all the time.

The high-quality paint finishes team up with M light-alloy wheels in star-spoke design with a Jet Black, high-gloss finish available exclusively for the special-edition models. The wheels (front: 21-inch, rear: 22-inch) are fitted with mixed-size tires. The exterior styling also includes selected body elements made from carbon-fibre-reinforced plastic (CFRP). Like the M Carbon exterior mirror caps for the two special-edition models, the M Carbon rear spoiler for the new BMW X6 M Competition has an understated feeling of the race track. An M Carbon engine compartment cover is likewise part of First Edition specification.

BMW Individual Merino full leather trim in exclusive bi-colour Silverstone/Midnight Blue ensures the interior and BMW Individual paint finishes fit together neatly. Black Alcantara inserts in the seat bolsters and contrast stitching in Sakhir Orange emphasize the sporting contours of the M multifunction seats. The eye-catching contrast stitching also bring distinctive flourishes to the door panel trim and instrument panel. Taking its cue from the leather-covered instrument panel, the BMW Individual headliner in Alcantara is likewise in Midnight Blue. The use of carbon fibre continues on the interior of the vehicle with carbon fibre trim adorning the dashboard, centre console and door panels.

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BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 51 BMW automobile retail centres, 22 BMW motorcycle retailers, and 31 MINI retailers represents the BMW Group across the country.

For more information, please contact:

Marc Belcourt, Director, Corporate Communications
BMW Group Canada
905-428-5078 / marc.belcourt@bmwgroup.ca

Barb Pitblado, Corporate Communications
BMW Group Canada
905-428-5005 / barb.pitblado@bmwgroup.ca