



Media Information
BMW Motorsport SIM Racing
2nd December 2020

Video explanation: What is sim racing?

- **In an explanatory video, BMW Motorsport SIM Racing imparts basic info on the rapidly growing racing sector of sim racing.**
- **Link to video: https://b.mw/SIM_Racing_Tutorial.**
- **Presentation of the extensive 2021 BMW Motorsport SIM Racing programme at BMW SIM Live on 5th December.**
- **Link to live stream: https://b.mw/sim_live.**

Munich. On 5th December, BMW Motorsport SIM Racing will introduce themselves at BMW SIM Live, which will be held exclusively via livestream due to the pandemic. By way of introduction, BMW Motorsport produced a video that imparts basic info on the rapidly growing sector of sim racing. The short clip also explains BMW Motorsport's current involvement in digital racing.

Link to video: https://b.mw/SIM_Racing_Tutorial.

Link to BMW Group Pressclub: https://b.mw/SIM_Racing_Media_EN.

"We identified sim racing as an exciting field of activity for us early on and established it as a permanent pillar in our motorsport programme. The rapid development this past year confirms that we were right," said Rudolf Dittich, Head of BMW Motorsport SIM Racing. "Sim racing is becoming more and more professional and is establishing itself as a standalone racing discipline. It also offers a new, affordable way to get involved in racing and reaches new target groups. We're using the freedom in this dynamic environment for intensive technology transfer and are creating many synergies between digital and real-world racing."

BMW Motorsport added sim racing to its racing programme as a standalone, equal pillar in 2020 and, in close collaboration with the rapidly growing sim racing community, helped raise the industry to an even more professional level. Working closely with the simulation platforms iRacing and rFactor 2, BMW Motorsport integrated racing cars such as the BMW M8 GTE, the BMW M4 GT4 and the BMW M2 CS Racing into the simulations as realistically as possible. The best sim racers in



the world went head to head in these digital versions of the cars during the course of the season, in the BMW one-brand BMW SIM 120 Cup and BMW SIM M2 CS Racing Cup.

BMW SIM Live on 5th December 2020.

BMW SIM Live 2020, which will be broadcast from 4.00 PM CET on 5th December via a livestream on the BMW Motorsport and BMW Esports channels, will include the final races in the BMW SIM 120 Cup and the BMW SIM M2 CS Racing Cup. When the season's race winners come together they will be competing for a total prize fund in excess of 25,000 euros.

BMW Motorsport SIM Racing will use the event framework to present its extensive programme for the upcoming season. This will be expanded significantly in many areas, to do justice to the momentum of the rapidly emerging digital racing sector. Plans include the one-make cup competitions, hardware developments and collaborations. BMW Motorsport SIM Racing will present several spectacular world premieres in these areas at BMW SIM Live 2020.

Link to live stream: https://b.mw/sim_live.

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