



Media Information  
22 February 2021

### **New Remote Software Upgrade available for over one million BMW vehicles worldwide.**

**+++ Amazon Alexa integration for more than 20 BMW models in five countries +++ Straightforward sign-in with driver profile using My BMW app +++**

**Munich.** It is the biggest over-the-air upgrade in the history of the BMW Group. The rollout of the latest version of BMW Operating System 7 (ver. 11/20) will get underway on 22.02.2021. Over one million vehicles worldwide from the premium carmaker across more than 20 models are due to receive the software update, setting another new record for the largest over-the-air upgrade campaign ever carried out by a European manufacturer. Highlight features of the latest software version include deep integration of the voice assistant Amazon Alexa for five countries, the ability to quickly and easily sign in with your driver profile once on board using the My BMW app and expansion of Active Navigation to cover additional countries. Customers will receive a push notification in their car or in the BMW app on their smartphone as soon as the upgrade is available for their vehicle.

#### **New and extended functions.**

- The deep integration of **Alexa** means customers can now use the voice assistant from Amazon in their car in exactly the same way they already do at home. As a result, editing shopping lists, accessing the latest news and playing music are even easier. And users can now also control compatible smart home devices from the car. Amazon Alexa is being made available for Germany, Austria, the UK<sup>1</sup>, Spain and Italy as part of this upgrade. Amazon Alexa integration will be extended to more countries in subsequent upgrades.
- **The personal BMW driver profile** can now be transferred to other BMW cars, including rental vehicles, quickly and easily by scanning a QR

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<sup>1</sup> For the UK market, Alexa functionality on compatible vehicles will be rolled out from the end of March 2021

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code using the My BMW app. Climate control and navigation settings will then be automatically imported into the vehicle along with the driver's favourites. Personal settings for e.g. seat position, exterior mirrors and driver assistance system preferences can likewise be stored in the profile. If a customer has linked their profile with the car key, their settings will be applied on opening the vehicle.

- The **BMW M Laptimer** promises even greater driving pleasure on the track with the help of sensor data gathered directly from the vehicle (including accelerator position, rev speed, G-meter). Lap times, driving time and distance travelled can be viewed at any time, even while on the move, helping the customer to keep improving their personal track performance. Once their session is over, all the data from the BMW M Laptimer is compiled into a user-friendly format so that it can be analysed at leisure.
- The latest **upgrade for the BMW Intelligent Personal Assistant** offers customers a taste of the sound made by BMW M models. A question along the lines of "Hey BMW, what does a BMW M8 sound like?" prompts the arrival of a stirring aural accompaniment to sports performance.
- It is important to change lane safely and in good time when driving abroad, too, of course. The **Active Navigation** feature offered as an extended function of the Steering and Lane Control Assistant will now also be available to aid drivers in France, Portugal and Spain. This function suggests making a lane change whenever one is required to follow the calculated route. If a gap in the traffic is detected, Active Navigation will wait until the vehicle is level with the gap before prompting the driver to change lane.

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### Function enhancements

- Besides the standard pictures available, a **personalised profile image** can also now be added to the user's driver profile. Image and profile can be synchronised easily using the My BMW app.
- To help customers delete their personal data and My BMW app links when handing back or returning vehicles, all associations with the My BMW app or BMW ID will now be cleared when the customer resets the **vehicle to the factory settings**.
- This Remote Software Upgrade will also update the vehicle's **Integrated Owner's Manual** with the latest information.

### Remote Software Upgrade and rollout.

Since 2018, BMW Operating System 7 and the Remote Software Upgrade facility have offered BMW drivers a quick and simple way of keeping their vehicle up to date with the latest software. New functions can be conveniently imported into the car over the air. The installation files are prepared in the vehicle in the background. Once this has been done, even major updates rarely take longer than 20 minutes to install.

Due to the coronavirus situation and the resulting impact on available support capacity, the rollout of the current upgrade may be postponed in certain markets.

Vehicles including BMW Operating System 7 that have been manufactured since November 2020 will have already been equipped with the latest version, complete with the additional functions. Customers can check the software status and search for available upgrades by going to Remote Software Upgrade in the

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vehicle settings. Remote Software Upgrade is now available for over 20 BMW models spanning almost the entire BMW range. Customers whose vehicle's software predates the 07/20 version will have to download and install this intermediate version first before they are able to install the latest version. Users are only ever offered the next upgrade that it is possible to install, meaning they can never install an incorrect version.

The availability of services and functions varies depending on the vehicle's equipment features and the country at hand. Customers can find the release notes for their market on the relevant national [BMW ConnectedDrive](#) website.

The related [BMW How-To video](#) contains instructions and handy tips on Remote Software Upgrade.

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### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2019 was € 7.118 billion on revenues amounting to € 104.210 billion. As of 31 December 2019, the BMW Group had a workforce of 126,016 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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