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| ROLLS-ROYCE | MEDIA INFORMATION |
| RACING AND CAR ENTHUSIASTS BEN & CHRISTINE SLOSSADD BESPOKE BLACK BADGE CULLINAN TO STABLE |

18 March 2021 – Los Gatos, California

* Accomplished racers and motor car enthusiasts Ben & Christine Sloss take delivery of their latest commission from Rolls-Royce Motor Cars
* Bespoke Black Badge Cullinan sports unique exterior finish inspired by the couple’s racing livery
* Colour scheme perfectly complements and contrasts with their Bespoke Rolls-Royce Dawn created in 2018

Ben & Christine Sloss, car enthusiasts by day and endurance racers on the weekends, took delivery today of their latest Bespoke Rolls-Royce commission from Rolls-Royce Motor Cars Los Gatos.

The Sloss’s new Black Badge Cullinan is finished in a unique Bespoke colourway, Pikes Peak Blue, created to their personal specification by the Rolls-Royce Bespoke Collective. The name is an homage to the legendary Colorado hill-climb, which is one of their favourite races. Combined with the vivid flashes of Forge Yellow on the hand-painted coachline, wheel-centre pinstripes and brake callipers, it carries the colors of the flag of Modena, the northern Italian province, and the livery carried by all the couple’s racing cars.

The Black Badge variant brings out the darker, edgier, more assertive side of Cullinan’s character. Mr. and Mrs. Sloss’s car includes the signature silver-on-black ‘RR’ monogram, dark window surrounds and custom two-tone Black Badge wheels. To underline the car’s performance credentials, the iconic Spirit of Ecstasy atop the dark Pantheon grille is milled from a solid billet of carbon fibre. Greeting the driver upon opening the front doors are personalized Black Badge tread plates designed to match the Black Badge logo, each plate underwent a precise Physical Vapor Deposition coating process in Black and then engraved to reveal the silver metal of the client’s name – Benjamin on the Driver’s side, Christine on the Passenger’s side.

Inside, the seats are hand-crafted in navy-blue leather with accent stitching and monograms in Forge Yellow; similar contrast highlights appear on the fascia, door pockets and even the face of the brushed metal Bespoke clock. The Bespoke Technical Clock was created with Navy Blue Anodised brushed stainless steel surround and accented with Forge Yellow. The subtle accents with Forge Yellow highlights were developed especially for Mr. Sloss’s project to harmonise with the dark blue interior scheme. Each door panel is adorned with Mrs. Sloss’s personal racing logo – a stylized stiletto in embroidered leather – created by Mrs. Sloss and interpreted by a Bespoke specialist who previously worked as a shoe designer.

The Black Badge Cullinan perfectly complements the [Bespoke Dawn Black Badge](https://www.press.rolls-roycemotorcars.com/rolls-royce-motor-cars-pressclub/article/detail/T0284339EN/silicon-valley-tech-executive-takes-delivery-of-bespoke-rolls-royce-dawn-black-badge-at-pebble-beach) the Collective created for Mr. Sloss in 2018. In this spectacular example of the world’s most sociable drophead coupé, the colour scheme is reversed, with the principal bodywork finished in bright yellow, and the bonnet and coachline in Pikes Peak Blue. The couple’s love of the open sky and Rolls-Royce elegance also carries over to Mrs. Sloss’s own two-tone Dawn.

-ENDS-

TECHNICAL SPECIFICATIONS

**Black Badge Cullinan:**   
NEDCcorr (combined) CO2 emission: 341 g/km; Fuel consumption: 18.8 mpg / 15.0 l/100km  
WLTP (combined) CO2 emission: 377-355 g/km; Fuel consumption: 17.0-18.1 mpg / 16.62-15.6 l/100km

**Dawn Black Badge:**   
NEDCcorr (combined) CO2 emission: 371 g/km; Fuel consumption: 17.3 mpg / 16.3 l/100km  
WLTP (combined) CO2 emission: 382-380 g/km; Fuel consumption: 16.7-16.9 mpg / 16.9-16.8 l/100km

FURTHER INFORMATION

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EDITORS’ NOTES

Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. Over 2,000 skilled men and women are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

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