ROLLS-ROYCE *DREAM COMMISSION* AWARDED TO AMERICAN MOVING-IMAGE ARTIST SONDRA PERRY

* Rolls-Royce awards American artist Sondra Perry the inaugural *Dream Commission*
* Perry to create new artwork on the subject of ‘dreams’
* Artwork to be exhibited at Fondation Beyeler, Switzerland in early 2022 and Serpentine, London in 2022

“It is with great pleasure that Muse, the Rolls-Royce Art Programme, awards Sondra Perry the first ever Dream Commission, awarded to an artist working in the field of moving-image art. We are delighted to lead the charge in supporting this rapidly evolving and experimental art form. *During the current global pandemic, Rolls-Royce is proud to have continued their support of the arts at a time when this is more vital than ever. On behalf of Rolls-Royce, my thanks go to the Fondation Beyeler and Serpentine for their continued support.”*

**Torsten Müller*-*Ötvös*,* Chief Executive Officer, Rolls-Royce Motor Cars**

American artist Sondra Perry has been awarded *Muse,* the Rolls-Royce Art Programme’s flagship commission to create a new work on the subject of ‘dreams’. Sondra Perry is a moving-image artist who creates works exploring themes of race, identity and technology.

Working in partnership with two prestigious contemporary art institutions, Serpentine in London and Fondation Beyeler in Basel, the artist was selected by a jury of international art world figures.

Moving-image art includes experimental film, animation, augmented and virtual reality, and artificial intelligence. With the *Dream Commission* initiative Rolls-Royce are at the forefront of this emerging movement, which not only adds a new dimension to the world of art but reflects truly modern and future-facing thinking within Rolls-Royce.

The award will be granted every two years, under the guidance of an international Jury of leading art world individuals. Rolls-Royce’s vision is to inspire greatness and this prestigious award seeks to foster creativity at a crucial time for the art industry.

To stay up-to-date and discover exclusive content relating to *Muse* and the *Dream Commission* follow [@rollsroycemuse](https://www.instagram.com/rollsroycemuse/?hl=en). Discover *Dream Commission* content [here](https://www.rolls-roycemotorcars.com/en_GB/inspiring-greatness/muse/dream-commission.html).

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EDITORS’ NOTES

**About Sondra Perry**Sondra Perry (b.1986, USA) makes videos, performances, and installations that foreground digital tools as a way to critically reflect on new technologies of representation and remobilise their potential. Her works examine how images are produced in order to reveal the way photographic representations are captured and re-circulated. Sondra Perry was born in Perth Amboy, New Jersey, raised in New Jersey and North Texas, and has lived and worked in Newark, New Jersey since 2019. She received her MFA from Columbia University, New York, and her BFA from Alfred University, Alfred, New York, in 2015 and 2012, respectively. Sondra Perry’s exhibition *Typhoon coming on* was presented by Serpentine in 2018, the artist’s first solo show in Europe.

***Dream Commission* Jurors**Isaac Julien CBE RA, Artist, London  
Hans Ulrich Obrist, Artistic Director at Serpentine, London  
Katrina Sedgwick, Director of the Australian Centre for the Moving Image, Melbourne  
Terrie Sultan, former Director of the Parrish Art Museum, Water Mill, NYTheodora Vischer, Senior Curator at Fondation Beyeler, Basel

**About *Muse*, The Rolls-Royce Art Programme***Muse* isthe Rolls-Royce Art Programme, designed to foster and inspire creativity through collaboration with artists who share the marque’s passion for pushing technical and conceptual boundaries. Consisting of two ongoing biennial initiatives, the Dream Commission and the Spirit of Ecstasy Challenge, *Muse* partners with some of the most respected and prestigious institutions in the world. The *Dream Commission* was founded in 2019 as the flagship initiative of *Muse*. For the 2021 *Dream Commission,* *Muse* has partnered with Fondation Beyeler, Basel and Serpentine, London. *Muse* will provide selected artists with time and resource to produce art conceived, and to be experienced, without compromise.  
  
Since its inception in 2014, *Muse*, the Rolls-Royce Art Programme has invited Rolls-Royce patrons into the world of contemporary art. To date, leading artists Refik Anadol, Tomas Saráceno, Asad Raza, Dan Holdsworth, Isaac Julien, Yang Fudong, Pipilotti Rist, and Ugo Rondione have collaborated with the Art Programme.

**About Rolls-Royce Motor Cars**Rolls-Royce Motor Cars is a wholly-owned subsidiary of the BMW Group and is a completely separate company from Rolls-Royce plc, the manufacturer of aircraft engines and propulsion systems. More than 2000 highly skilled experts are employed at the Rolls-Royce Motor Cars’ head office and manufacturing plant at Goodwood, West Sussex, the only place in the world where the company’s super-luxury motor cars are hand-built.

FURTHER INFORMATION

You can find all our press releases and press kits, as well as a wide selection of high resolution, downloadable photographs and video footage at our media website, [PressClub](http://www.press.rolls-roycemotorcars.com/).

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