# BMW GROUP





Corporate Communications

Media Information September 8, 2021

## BMW is partner of the Gallery Weekend \*Discoveries.

New format to be presented in Berlin from September 16 to 18.

**Munich/Berlin**. From September 16 to 18 and in addition to its traditional event held in May, Gallery Weekend Berlin will present its first edition of Gallery Weekend \*Discoveries in Berlin. As part of this new series of exhibitions, the majority of the 49 participating galleries will showcase their latest artistic discoveries. Celebrating its 50<sup>th</sup> anniversary this year, BMW Group Cultural Engagement supports this new format as partner as well and will again provide the VIP shuttle service for the galleries.

The first edition of Gallery Weekend \*Discoveries will kick off a series of exhibitions in which the galleries will highlight their newest discoveries. Artists not previously shown in the respective gallery will be presented to a broad public for the first time. While some artists' work will be featured in solo exhibitions, others will be shown as part of additional or group exhibitions.

On Friday, September 17 and Saturday, September 18 the participating galleries will be open to public and all citizens of Berlin and its guests are invited to visit them from 11.00 AM to 7.00 PM.

For further information about the participating galleries and the artists, please refer to the website <a href="www.gallery-weekend-berlin.de">www.gallery-weekend-berlin.de</a>. In addition, the website will serve as an ongoing collection of journal entries on collectors, artists and critics over the course of the year and will give continuous insights into Berlin's art scene.

Initiated by Berlin gallerists in 2005, the Gallery Weekend brings together different gallery exhibitions that are spread across the whole city. With its latest edition Gallery Weekend Berlin illustrates the co-operative nature and close collaboration of the city's galleries now more than ever and strengthens Berlin's position as an art destination. Gallery Weekend \*Discoveries is an event developed and organized by the Gallery Weekend Berlin network and continues to anchor the date in September on the international arts calendar. Both events highlight the vital work of galleries as they champion and foster support for their artists, working alongside them to facilitate and conceive innovative and thought-provoking exhibitions. The weekend provides opportunities to discover new names or deepen existing passions.

#### Media Preview

Gallery Weekend \*Discoveries will offer journalists the opportunity to visit galleries for a preview on Tuesday, September 14. The respective contact persons are available at the galleries and are looking forward to your visit from 10.00 AM to 3.00 PM.

Company Bayerische Motoren Werke Aktiengesellschaft

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In addition to the Gallery Weekend, BMW Group also supports the Preis der Nationalgalerie which will be awarded on October 7 this year. Furthermore, and in course of the digital partnership BMW OPERA NEXT, the company also cooperates with Staatsoper Unter den Linden and invites again to the long-standing open-air format 'State Opera for all' on September 18 and 19, 2021.





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#### For further questions please contact:

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Press Contact Gallery Weekend \*Discoveries 2021 Friederike Wode **BUREAU N** 

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www.bureau-n.de

Participating galleries and artists at Gallery Weekend 2021

Guido W. Baudach, Jasmin Werner\* / Borch Editions, Ragnar Kjartansson / Galerie Isabella Bortolozzi, Jay Chung and Q Takeki Maeda, Wu Tsang / BQ, Mara Wohnhaas\* / Galerie Buchholz, Peter Fischli /Buchmann, Des Hughes, Anna & Bernhard Blume, Bettina Pousttchi / Capitain Petzel, Tobias Pils\*, Joe Bradley / Carlier I Gebauer, Julie Mehretu, Richard Mosse / ChertLüdde, Juan Antonio Olivares\*, Robert Rehfeldt\*, Monia Ben Hamouda\* / Mehdi Chouakri, N. Dash, Mathieu Mercier / Crone, Ruscha Voormann\*, Donald Baechler / Dittrich & Schlechtriem, Daniel Hölzl\*, Julian Charrière / Ebensperger, Philip Gröning\* / Efremidis, Megan Marrin\*, Claudia Hill\* / Eigen + Art, Igor Hosnedl\*, Karl-Heinz Adler / Konrad Fischer Galerie, K.R.M. Mooney\*, Wolfgang Laib / Lars Friedrich, Nuri Koerfer\* / Galerie Friese, Ambra Durante\*, Asana Fujikawa\* / Max Hetzler, Matthew Barney, Julian Schnabel, Raphaela Simon / Galerie Judin, Uwe Wittwer / Kewenig, Jamie Diamond\*, Sean Scully / Klemm's, Jonas Roßmeißl\* / Noah Klink, Alison Yip\* / Klosterfelde Edition, Kasia Fudakowski / KOW, Michael E. Smith / König Galerie, Amanda Baldwin\*, Eva Helene Pade\*, Navot Miller\*, Heather Day\*, Thenjiwe Niki Nkosi\*, Fabian Warnsing\*, Johanna Dumet\*, Xiyao Wang\*, Denise Rudolf Frank\* / Kraupa-Tuskany Zeidler, Brook Hsu\* / Tanya Leighton, Kate Mosher Hall\* / alexander levy, Su Yu Hsin\* / Daniel Marzona, Axel Hütte / **Meyer Riegger**, Paulo Nazareth / **Neu**, Win McCarthy\* / **neugerriemschneider**, Tomás Saraceno, Jorge Pardo / Michel Majerus Estate, Takashi Murakami / **Peres Projects**, Harm Gerdes\*, Donna Huanca / Plan B, Paul Stoie\*, Ciprian Muresan / PSM, Emma Jääskeläinen\* / Schiefe Zähne, Phung-Tien Phan\* / Esther Schipper, Cemile Sahin\*, Liu Ye / Galerie Thomas Schulte, Abraham Cruzvillegas, Richard Deacon / Société, Thornton Dial\* / Soy Capitán, Dirk Lange\* / Sprüth Magers, Henni Alftan\*, Louise Lawler, Andro Wekua, / Sweetwater, Christopher Aque\* / Galerie Barbara Thumm, María Magdalena Campos-Pons / Tanja Wagner, Rachel Garrard\* / Galerie Barbara Weiss, Cudelice Brazelton IV\*, Andreas Siekmann / Wentrup, Mary Ramsden\*, Nevin Aladağ / Barbara Wien, Peter Piller / Kunsthandel Wolfgang Werner, Birgitt Bolsmann\*

Exhibitions as part of the Discoveries section are indicated with an asterisk (\*).

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### Celebrating 50 years of BMW Group Cultural Engagement

State Opera for all Gerhard Richter CORPORATE CITIZENSHIP Kochi-Muziris Biennale BMW Art Cars Berlin Biennale Ólafur Elíasson Art Basel Max Hooper Schneider BMW Art Journey INTERCULTURAL DIALOGUE Art D'Égypte Cao Fei Esther Mahlangu Zaha Hadid Les Rencontres d'Arles Jeff Koons Acute Art Tate Modern LONGEVITY Artsy BMW Open Work by Frieze PARTNERSHIP Andy Warhol BMW Guggenheim Lab Lu Yang Samson Young Bavarian State Opera BMW Welt Jazz Award CREATIVE FREEDOM Tefaf INTERACTION State Academic Bolshoi Theatre of Russia Kyotographie Premio de Pintura Garage Museum of Contemporary Art Paris Photo SUSTAINABILITY Leelee Chan Art Dubai Teatro alla Scala BMW Classics Jenny Holzer BMW Art Guide by Independent Collectors

Why Culture? Why not! Culture is knowledge, a sanctuary of beauty and depth, of meaning and peace. An inspiring escape. Tranquil at best, even unsettling sometimes. As corporate citizen, the BMW Group takes social responsibility seriously, as part of which it has been involved in hundreds of cultural initiatives worldwide for half a century, both in the arts, music and sound, architecture as well as in design. As a long-term partner, creative freedom is key – and as essential for groundbreaking works as it is for major innovations within a business enterprise like ours.

Further information: https://www.bmwgroup.com/culture and www.bmwgroup.com/overview

Facebook: https://www.facebook.com/BMW-Group-Culture Instagram: https://www.instagram.com/bmwgroupculture/

@BMWGroupCulture #BMWGroupCulture

### The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises 31 production and assembly facilities in 15 countries; the company has a global sales network in more than 140 countries.

In 2020, the BMW Group sold over 2.3 million passenger vehicles and more than 169,000 motorcycles worldwide. The profit before tax in the financial year 2020 was € 5.222 billion on revenues amounting to € 98.990 billion. As of 31 December 2020, the BMW Group had a workforce of 120,726 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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