

**Media Information**

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The new BMW M8 Competition Coupé, the new BMW M8 Competition Convertible, the new BMW M8 Competition Gran Coupé.

The BMW M8 Competition Coupé, the BMW M8 Competition Cabriolet and the BMW M8 Competition Gran Coupé are characterised by outstanding performance, fascinating luxury and a confident appearance. In spring 2022, BMW M GmbH will sharpen the profile of its high-performance sports cars in the luxury segment by means of targeted design modifications and optimised operation.

Richmond Hill, ON. Outstanding performance, fascinating luxury and a confident appearance characterize the BMW M8 Competition Coupé, the BMW M8 Competition Cabriolet and the BMW M8 Competition Gran Coupé. Design modifications and optimized operation.

The new edition of the BMW M8, which is available in three body versions, is particularly popular with additions to the range of exterior colours and the M alloy wheels. Additional possibilities for individualising the appearance are provided by the Shadowline Headlights, which are available for the first time for the luxurious high-performance sports cars. Full leather Merino/Alcantara in the new Black/Sakhir Orange colour variant provides fresh impulses in the interior. In addition, the operating comfort is increased by the 12.3-inch touch display of the BMW iDrive operating system.

Fresh impetus for the presence of BMW M GmbH in the luxury segment.

The BMW M8 Competition Coupé, the BMW M8 Competition Cabriolet and the BMW M8 Competition Gran Coupé together mark the top position in the model range of BMW M GmbH, which has a strong presence in the luxury segment with this model series. With their independent body concepts, the three top models each embody an individual expression of M of typical performance in the prestigious competitive environment of luxury sports cars.

Their central common feature is the drive and chassis technology designed for an extremely emotional driving experience. Power for outstanding performance is provided by a V8 engine with M TwinPower Turbo technology, which mobilizes a maximum output of 617 hp and a maximum torque of 553 lb-ft. Due to its typical M high-speed character, the engine develops high drive torque over wide load ranges, which is optimally placed on the road via an 8-speed M Steptronic transmission with Drivelogic and the M xDrive all-wheel drive system. Their precise coordination enables exciting sporty driving manoeuvres, such as accelerating from a standstill to 100 km/h in just 3.2 seconds (BMW M8 Competition Coupé and BMW M8 Competition Gran Coupé) or 3.3 seconds (BMW M8 Competition Cabriolet).

A chassis technology developed with racing know-how and tailored to each model guarantees the characteristic harmony of dynamics, agility and precision in driving behaviour of BMW M Automobile in every situation. The experience gained during the development of the BMW M8 GTE racing car was also used.

Eight new exterior colours, premiere for M luminaires Shadow Line.

Powerful shapes, generous, elegant surfaces, aerodynamically optimised lines and M-specific design features that are geared to the functional requirements of a high-performance sports car characterise the unmistakable appearance of the BMW M8 Competition Coupé, the BMW M8 Competition Cabriolet and the BMW M8 Competition Gran Coupé. The clear surface design of the exterior is now particularly intensively underlined by new exterior colours. The update in the body painting program includes eight variants available for the first time for the three models.

The new range includes the exterior colours Skyscraper Grey Metallic, Brooklyn Grey Metallic and Isle of Man Green Metallic as well as the BMW Individual lacquer Tanzanite Blue Metallic. In addition, four new variants of the particularly high-quality Frozen finishes are available, which impressively highlight the modern design language of the BMW M8 models with their silk-matte finishes. The BMW Individual special finishes Frozen Pure Grey Metallic, Frozen Deep Grey Metallic, Frozen Deep Green Metallic and Frozen Tanzanite Blue Metallic are also available.



The BMW Laserlight Headlights with adaptive cornering light and glare-free main beam assistant BMW Selective Beam provides optimized visibility in different weather conditions and driving situations as standard. As an option, they are now also available with Shadowline Headlights for the new edition of high-performance sports cars. The dark design of the inserts and chrome elements inside the headlamps, in combination with the high-gloss black frame of the BMW kidney as standard, contributes to a particularly striking and sporty look on the front of the vehicle.

New 20-inch M light alloy wheels in star-spoke design.

The chassis technology of the new BMW M8 models includes electronically controlled shock absorbers and an electromechanical M Servotronic steering system, as well as an integrated brake system that enables the display of two pedal characteristics. This allows the rider to choose between a comfort-oriented and a sporty-direct pedal feeling. As an alternative to the standard M Compound brake system, an optional M Carbon ceramic brake is available.

The DSC (Dynamic Stability Control) driving stability system allows the driver to activate the M Dynamic Mode, which allows greater wheel slip. In combination with the rear-wheel-driven design of the M xDrive, particularly sporty driving maneuvers including controlled drifts can be experienced. The standard equipment also includes 20-inch M light alloy wheels equipped with high-performance tyres in the sizes 275/35 R 20 front and 285/35 R 20 rear. Other M light alloy wheels in the same format are available as optional equipment, including a new variant in star-spoke design and in bicolor black/grey version.

M sports seats and M Carbon bucket seats in new leather/Alcantara variant.

The interior of the new BMW M8 models combines a typical M cockpit design with modern luxury. The standard BMW Head-Up Display offers M-specific displays. The Setup button on the center console allows direct access to the settings for the engine, damper, steering, M xDrive and brake system. Two variants of the individually created M Setup can be permanently stored together with the preferred settings for the drive sound, the gearshift characteristic, the driving stability control and the Auto Start Stop function. They can then be accessed by pressing one of the two M buttons on the steering wheel. In addition, the

M Mode button on the centre console can be used to control the driver assistance systems as well as the displays in the instrument cluster and the head-up display. You can select the settings ROAD, SPORT and TRACK.

The standard M sports seats also support the intensive driving experience in the high-performance sports car. The optionally available M Carbon bucket seats create an unadulterated racing feeling for the driver and passenger. With their structure-based design, visible carbon fiber reinforced plastic (CFRP) surfaces, integrated headrests, openings in the backrests and side cheeks and guides for multi-point seat belts, they combine racing functionality with long-distance comfort and luxurious workmanship. They are heated and also offer electrical adjustment options, an illuminated "M8" lettering on the headrests and a memory function on the driver's side.

In combination with the M Sports seats and the M Carbon bucket seats, a full-leather Merino/Alcantara trim is standard on board the new BMW M8 models. It is now also available for the first time in the colour combination Black/Sakhir Orange. In addition, the black Alcantara dimensions in all versions of this equipment are now being extended to the instrument panel and the upper areas of the door sills.

Optimized operating comfort thanks to 12.3-inch control display.

The BMW Live Cockpit Professional is also part of standard equipment in the BMW M8 Competition Coupé, BMW M8 Competition Cabriolet and BMW M8 Competition Gran Coupé. It includes a control display whose screen size has now grown from 10.25 to 12.3 inches. The touch function of the large on-board monitor allows a particularly fast, comfortable and intuitive operation of numerous vehicle functions.

The BMW Live Cockpit Professional includes the online navigation system BMW Maps and the BMW Intelligent Personal Assistant. In addition, the standard equipment with the Driving Assistant, the Parking Assistant including reversing assistant, the telephony with wireless charging and the Harman Kardon Surround Sound System underlines the exclusive character of the new BMW M8 models.

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BMW Group in Canada

BMW Group Canada, based in Richmond Hill, Ontario, is a wholly-owned subsidiary of BMW AG and is responsible for the distribution of BMW luxury performance automobiles, Sports Activity Vehicles, Motorcycles, and MINI. BMW Group Financial Services Canada is a division of BMW Group Canada and offers retail financing and leasing programs and protection products on new and pre-owned BMW and MINI automobiles, as well as retail financing for new and pre-owned BMW Motorcycles. A total network of 51 BMW automobile retail centres, 21 BMW motorcycle retailers, and 31 MINI retailers represents the BMW Group across the country.

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